

Best SEO Tools: Vetted List of Free & Paid Tools for 2016

 dynamik365.com/2016/06/seo-tools/

Dino Gomez



There are a ridiculous amount of resources available today to help you run your SEO business.

So many in fact that we're not even going to attempt to list them all.

Instead we've done the heavy lifting for you and pulled what we believe are **the best, most reliable, easiest, and most affordable SEO tools** on the market.

We've left out any tools that require you to "reach out for pricing" and included a ton of free ones.

This **list was extremely time consuming to put together** as I wanted to include:

- The best SEO tools,
- Updated pricing & feature list for each tool
- Free tools & paid SEO tools
- Screen shot photos of each tool or software
- And a personal summary of what value the tool brings

As such I want to provide this disclaimer:

Full Disclaimer: Many of the SEO tools & resources listed below include my affiliate link. Which means, I'll earn a commission (though there is no extra cost to you – in many cases it will be cheaper for you as my coupon code is included in the link), if you buy a product from the list that is a "paid tool". I want to be very clear that I have included free tools in this list in addition to the paid tools and recommendations for the best combinations of tools so as to help you minimize your costs and redundancies of multiple tool features. If you do choose to use my link, **thank**

you!

What SEO Tools Are you Looking For?

1 Stop Shop SEO Tools

(Swiss Army Knife SEO Tools)

1). Bright Local

The screenshot shows the BrightLocal homepage. At the top, there's a navigation bar with links for Home, Local SEO Tools, Local Citations, Packages, Testimonials, Blog, About Us, Log-in, and Register FREE. Below the navigation is a large green section featuring the 'CitationBurst' tool. It has a heading 'Create & update local citations on hundreds of high authority sites with CitationBurst' and a yellow button with the text 'Sign up for Free now ➔'. To the right of this text is a screenshot of a software interface titled 'CitationBurst'. The interface shows a table of citation data with columns for No., Citation Site, Type of Site, Authority, Date, Status, View, Notes, and Wrong Links. A play button icon is overlaid on the screenshot, highlighting the tool's automation feature.

BrightLocal - The only SEO tool you basically need if you are going to remain in the Local SEO space. This tool does everything:

- Tracks organic rankings
- Tracks local rankings by city
- Tracks social rankings (Youtube, Facebook, Yelp pages)
- Citation Scanner to locate missing citations
- Competition Citation comparison
- Citation Building Service
- Monitor local reviews

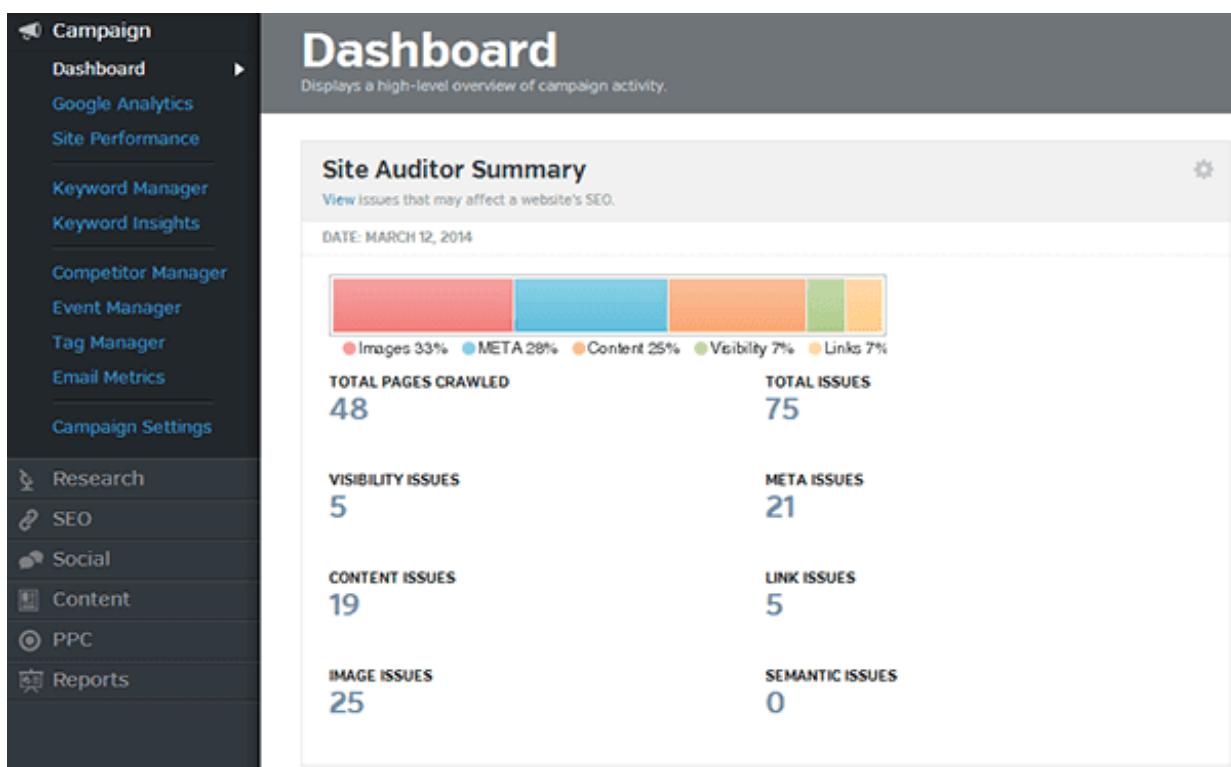
BrightLocal also monitors local business reviews and helps you acquire new ones for your client. Finally it **audits your client's Google Plus business page** so as a beginner you can know what you need to optimize. Of course it includes automated SEO reporting to save you time. This is by far the best local SEO weapon for any SEO and

especially beginner to intermediate consultants.

Pricing - Free 30 day trial, then \$19.99/month for starters.

A Favorite Tool, Visit: [BrightLocal](#)

2). Raven Tools



Raven Tools - Literally an SEO business in a box for local, affiliate, and competitive SEO. Raven Tools allows you to:

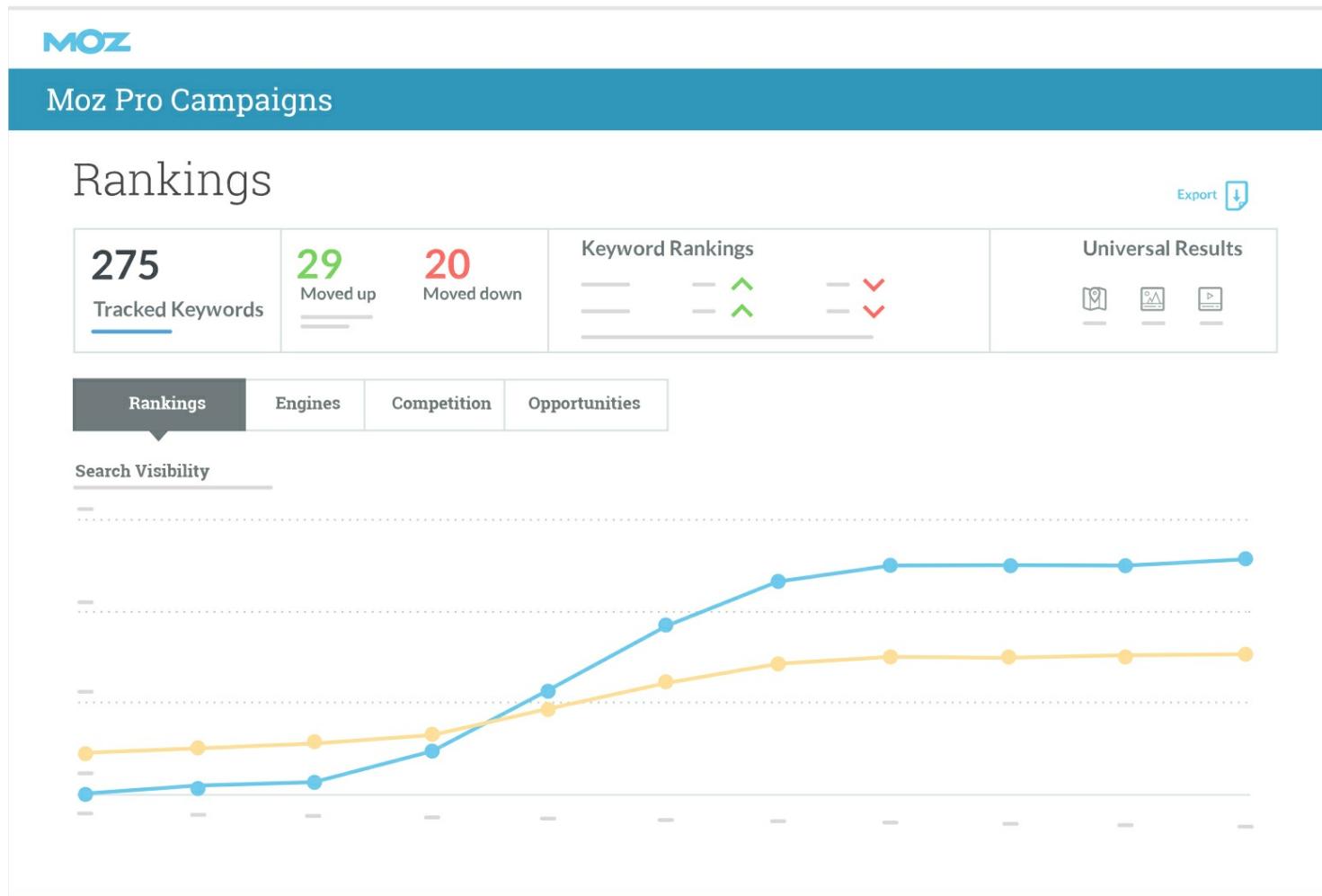
- conduct keyword research
- audit potential client sites
- track keyword rankings
- track social media analytics
- conduct link analysis
- manage link outreach
- manage your SEO team members
- report on marketing progress

This is a better SEO tool than Bright Local if you plan on having "national SEO clients". If you're staying with local optimization I would go with Bright Local first and foremost.

Pricing: Free 30 day trial, then \$99/month for starters

Visit: [Raven Tools](#)

3). Moz Pro



Moz Pro - Moz is an industry name in the SEO industry and they have an incredible SEO tool that handles:

- Onsite SEO audits
- keyword rankings
- link analysis
- competitor analysis
- Keyword Research

It is an all in one tool but comes with an expensive price tag starting at \$79/month for 5 campaigns. Could be a great tool if your business is off the ground but is otherwise a bit expensive and over hyped for the price in my opinion.

Pricing: Free 30 day trial then \$79/month for starters.

Visit: [Moz Pro](#)

4). Traffic Travis

The screenshot shows the Traffic Travis dashboard. At the top, there's a navigation bar with 'Dashboard' (selected), 'My Site', 'Research', 'SEO', 'Link Analysis', and 'PPC'. To the right are buttons for 'SHARE TRAFFIC TRAVIS', 'Active Project' (set to 'Traffic Travis'), and a dropdown menu. The main content area has a green header 'Traffic Travis Update in Progress' with an 'ACTIVE' status and edit icons. Below this are two main sections: 'Site Check' and 'Keywords'. The 'Site Check' section includes metrics like Domain Authority (52.37), Alexa Traffic Rank (39,242), Page Warnings (302 with a warning icon), and XML Sitemap (Yes with a checkmark). The 'Keywords' section lists Keyword Count (7) and Traffic Potential (31), along with a 'SEE MORE' button. To the right, there are three tables: 'Rankings for Google - United States' (listing Avg Pages Indexed, Ranking in Top 5, and Ranking in Top 10), 'Backlinks' (listing Total Backlinks, Unique IPs, and Unique Domains), and 'Top 5 Backlinks' (listing URLs and Page Authority). At the bottom, there are 'ADD MORE' and 'SEE MORE' buttons, and a footer with links to 'Professional v4.2.0.6358', 'Latest changes', and 'Background tasks'.

Traffic Travis - Has been downloaded more than 400,000 times and for good reason. Traffic Travis is an all in one SEO tool that allows you to:

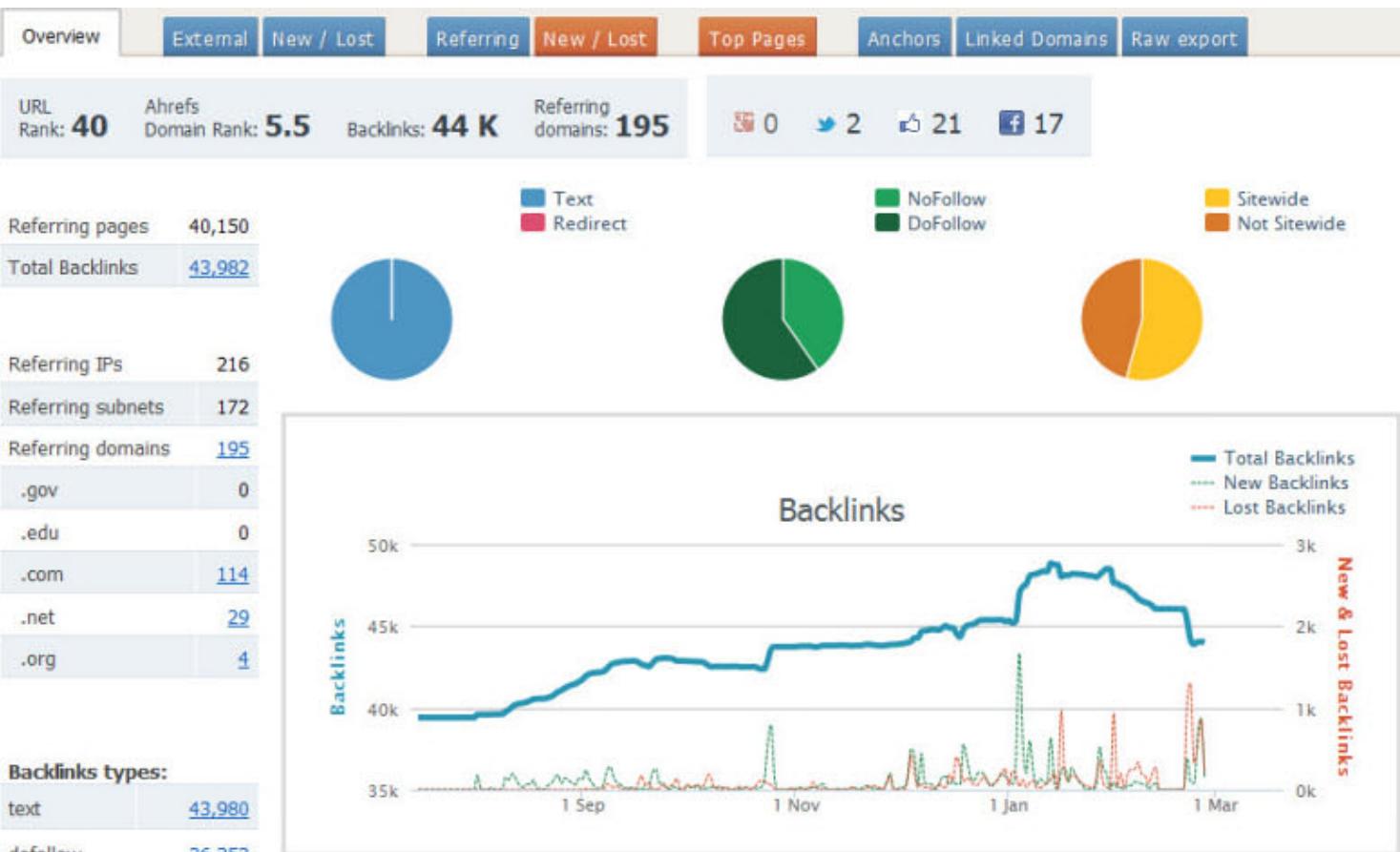
- Track keyword rankings
- uncover hidden and valuable keywords
- uncover technical mistakes on your website
- find out why your competitors are beating you
- find potential linking opportunities.

And best of all..... it is free to download! A great weapon for any SEO expert.

Pricing: Free!

Visit: [Traffic Travis](#)

5). Ahrefs



Ahrefs - Is used by over 600,000 SEO experts and agencies. It's like the first machine gun to have a knife on the end of it.... It's in that category of awesome. Features include:

- Track keyword rankings
- Site Explorer
- Content explorer
- Crawl report
- Backlink checker
- Organic keyword research
- Competitor analysis
- Paid research tool & more.

And of course it has its own toolbar for on the go stats while browsing the web.

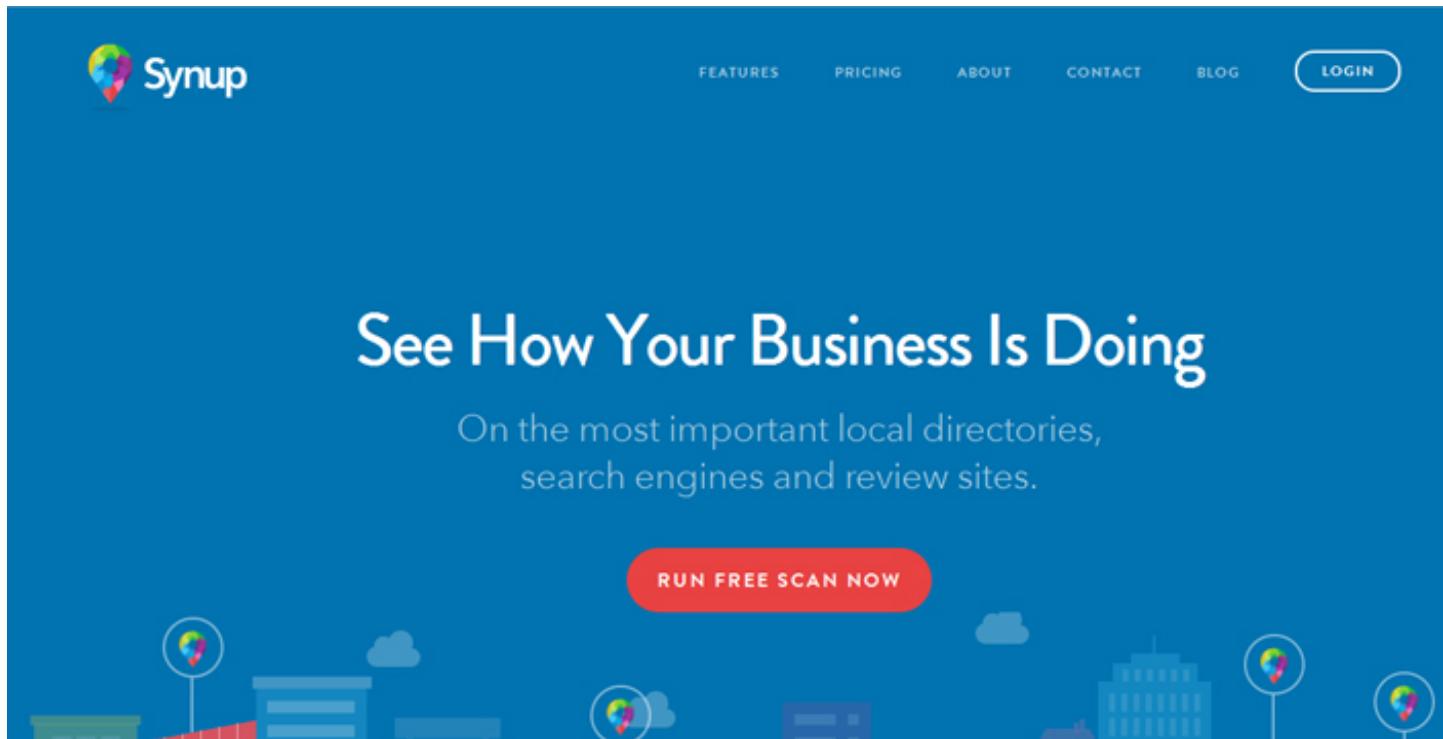
Pricing: Free trial then \$99/month for starters.

Visit: [Ahrefs](#)

Local Business Tools

(Citation Trackers)

6). Synup



Synup - \$25/month to sync the top 40 local directories. A director competitor to Yext but with more affordable pricing. Perfect for scaling your agency or consulting business.

Synup also offers:

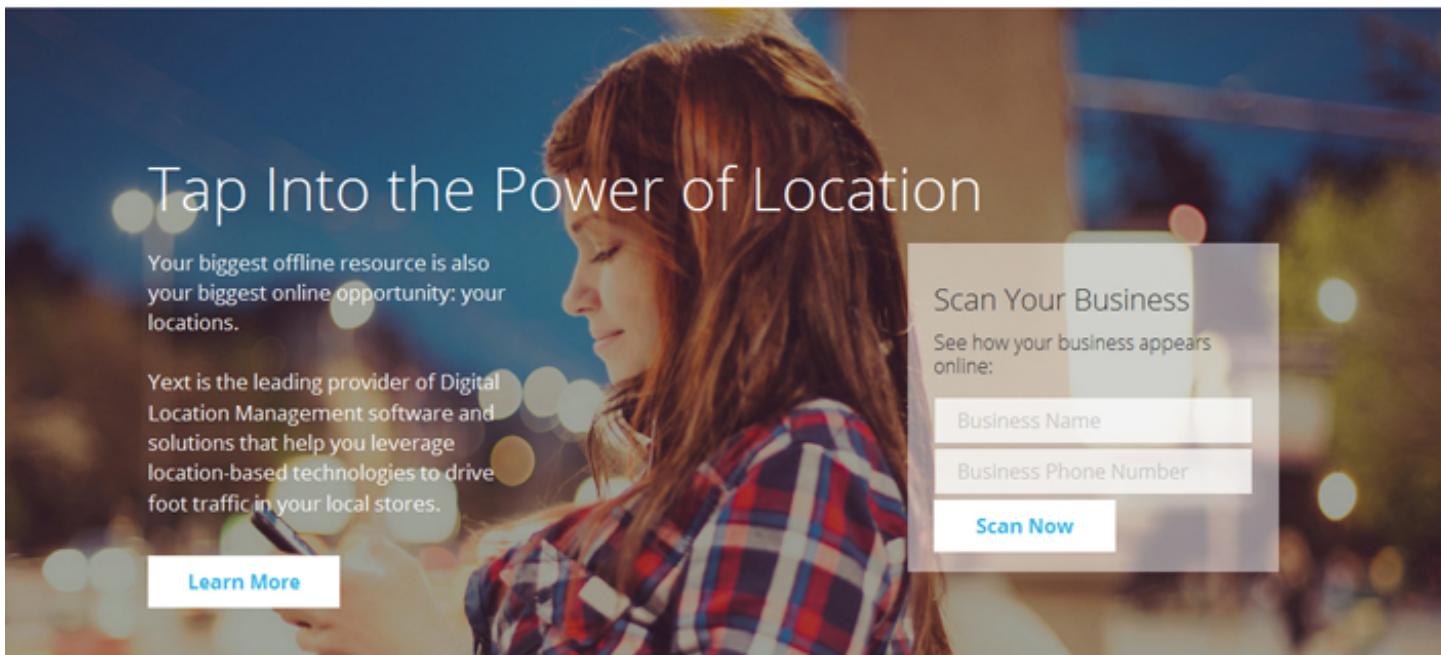
- keyword tracking
- a citation scanner to locate up to 200 inaccurate citation listings
- analytics
- website review widgets

May not be available in other counties outside the U.S. quite yet. But my new go to over Yext for the affordable pricing.

Pricing: \$25/per local business

A Favorite Tool, Visit: [Synup](#)

7). Yext



Tap Into the Power of Location

Your biggest offline resource is also your biggest online opportunity: your locations.

Yext is the leading provider of Digital Location Management software and solutions that help you leverage location-based technologies to drive foot traffic in your local stores.

[Learn More](#)

Scan Your Business
See how your business appears online:

Business Name
Business Phone Number
[Scan Now](#)

Yext - The go to automation service for local listings management and citation cleanup. Yext registers and syncs your business with the top 40 local citation sites including Yelp, Facebook, and now Google. Features include:

- Sync 40+ top local business listings
- Faster sync than Synup
- WordPress integration
- International

Yext pricing seems to hover around \$45/month per location and offers a white label option to agencies. Yext is also international and works in other major countries.

Pricing: \$45/ per local business location

Visit: [Yext](#)

8). WhiteSpark

Local Citation Finder



Discover where to list your business for
better local search rankings

Try it Free

| **WhiteSpark** - The most robust local SEO citation analysis tool. WhiteSpark features include:

- Competitor directory listings
- Current directory listings
- Missing directory listing
- Inaccurate listings
- Citation Cleanup service
- Citation Building service
- Local Rank Tracking

WhiteSpark is the premier citation software service provider. As the Rolls Royce of citation management they are bit pricier but do incredible work.

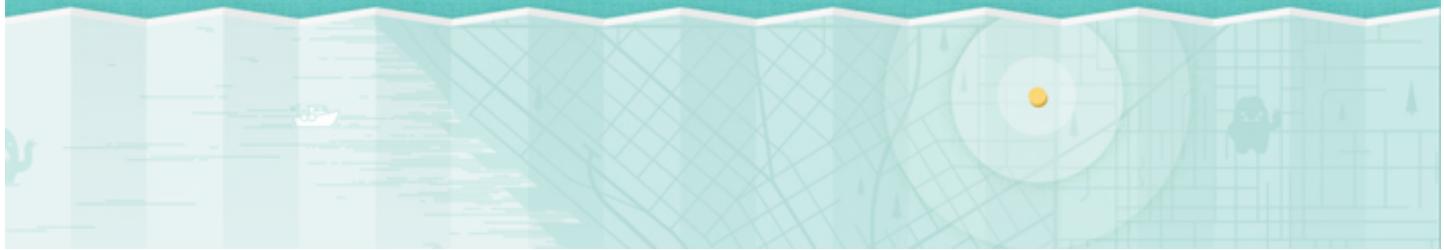
Pricing: Free to start then \$16.67/month

Visit: [WhiteSpark](#)

9). MozLocal



Consistent, visible local business listings across
the web—for \$84/year per location.



MozLocal - Great tool at \$84/year per location to have your local business listed in the 5 Major Data Aggregators (extremely important for local SEO rankings.) Moz Local features include:

- Sync in top 5 data aggregators
- Duplicate citation suppression
- Inaccurate citation report
- Sync of top citations

Moz Local complements other general local business citation tools and services.

Pricing: \$84/year per location

Visit: [MozLocal](#)

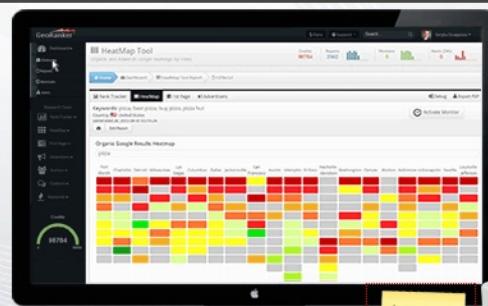
10). GEORanker

Powerful SEO Tools For A Strong Online Presence

Track your local ranking and discover the top local citation sources to be one step ahead of your competition!

I Want A Demo
Request a Demo

I Want The Free Plan



SIEMENS

Local Rankings

See top search results for different countries and cities in real time via local IPs
+130 countries and +40.000 cities available

Track Rankings

Monitor and get Alerts on your local ranking evolution through time
Monitors can be activated on any city or country
Ranking report

Local Citations Sources

Find by keywords the most authoritative local citation sources
Reverse lookup through local IPs make it possible

GEORanker - Free to start for about "2" clients before starting at \$99/month for the full feature plan. GeoRanker has ridiculous features including:

- Rank tracker up to top 100 results
- Authoritative citation finder
- Track rankings across multiple cities/countries simultaneously
- Automated & white labeled reports

Best for multi business locations & international client reporting. Great weapon for SEOs with 6+ local clients but steep pricing otherwise. I would go with [Bright Local](#) before GeoRanker if I was under 6 local clients myself.

Pricing: Free to start with limited features then \$99/month.

Visit: [GeoRanker](#)

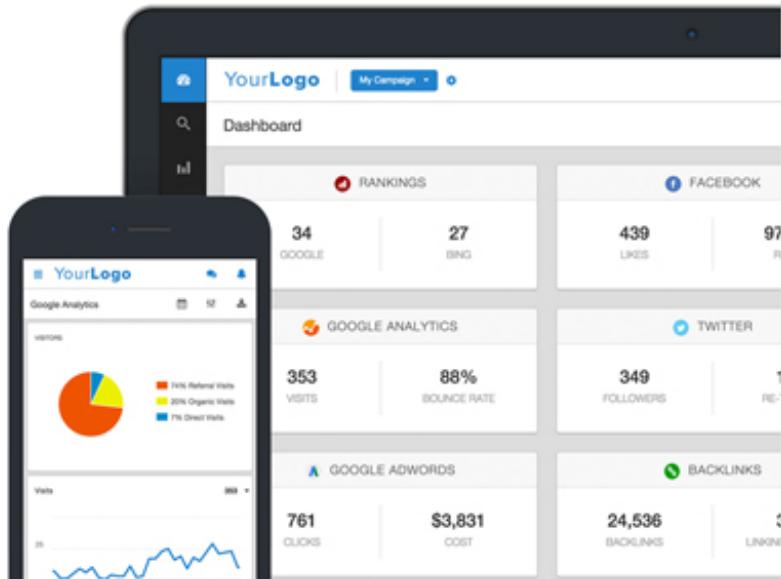
Rank Tracking Softwares

11). Agency Analytics



All-In-One Reporting Platform for Agencies

SEO, PPC, social and analytics dashboard that impresses clients and saves time

[TRY IT FOR FREE](#)

Agency Analytics - Starting at \$49.99/month, Agency Analytics is a great keyword ranking software with a white label dashboard for client reporting. Features include:

- Super sexy & simple interface (if sexy exists in SEO)
- Organic Keyword Tracking
- Local Keyword tracking
- Google analytics integration (traffic reporting)
- Backlinks reporting
- Google Adwords reporting
- Facebook reporting
- Call Tracking reporting

My favorite feature of this software is the clean interface and easy navigation. It is the keyword tracker & reporting solution I personally use for client campaigns.

This would be the best software if you provide a more holistic digital marketing service to clients with SEO being a big part of that.

Pricing: \$49.99/month

A Favorite Tool, Visit: [Agency Analytics](#)

12). Rank Watch

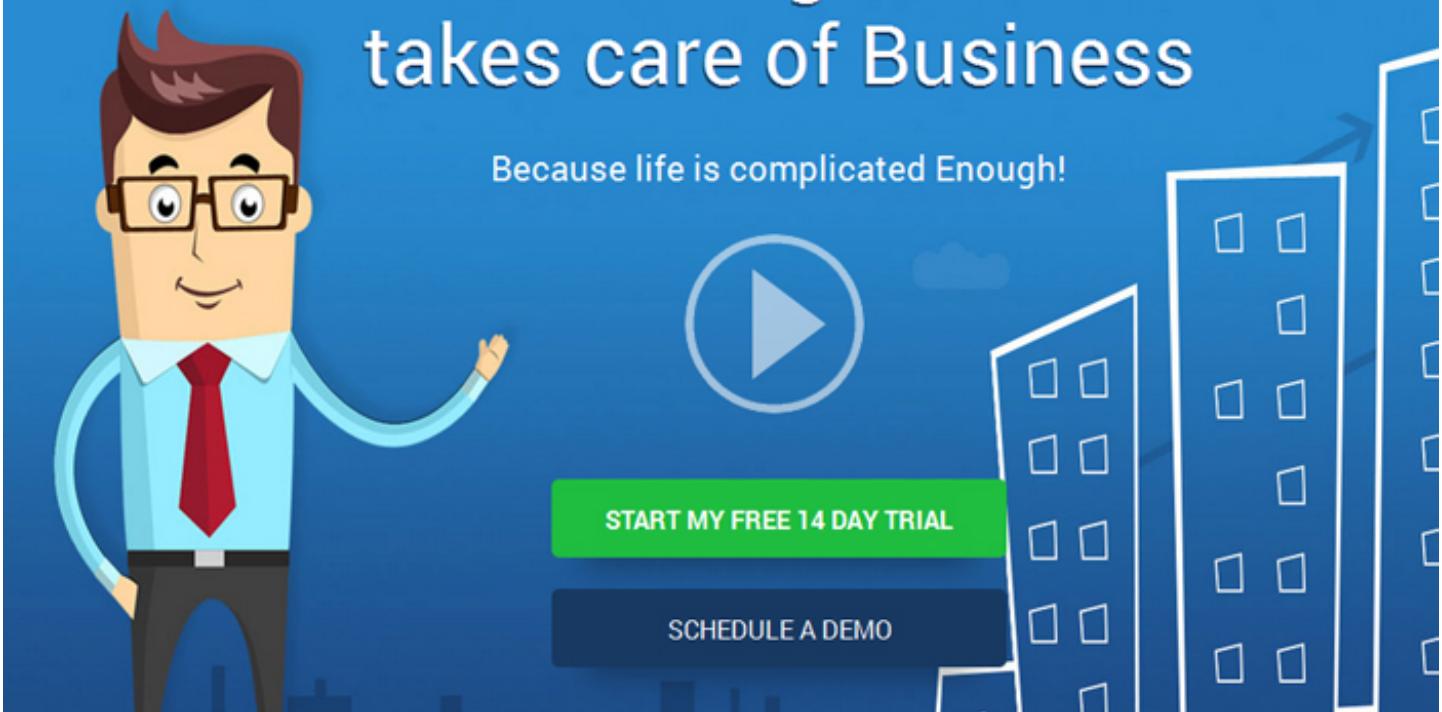
Online Marketing Software that takes care of Business

Because life is complicated Enough!



[START MY FREE 14 DAY TRIAL](#)

[SCHEDULE A DEMO](#)



Rank Watch - Starting at \$29.99/month Rank Watch is one of my absolute favorite keyword ranking & reporting software for client SEO management. Features include:

- Organic Keyword Ranking
- Local Keyword Ranking
- Trigger email alerts for ranking changes (*So badass)
- White label reporting
- Low hanging fruit keywords (what you didn't know you were ranking for)
- Backlink monitoring
- Google Analytics integration
- Google Search Console integration
- YouTube video rankings
- Automated Reporting
- Semi - Affordable

The best Rank Tracker if you strictly do client facing SEO.

Pricing: Free trial then \$29.99/month to start

Visit: [Rank Watch](#)

13). Pro Rank Tracker

Most Comprehensive Rank Tracking & Reporting Solution

Get the most up to date, easy to analyse SEO ranking (SERP) information on all your websites, so you can stay one step ahead of the competition and maximize your profits.

100% Accuracy

Pro Rank Tracker® has the most Accurate Algorithm of any rank tracking software. With over 4 years of constant improvements, you can rest assure that you will get results you can rely on.



TRY NOW FREE!

No credit card required



| *Pro Rank Tracker - A crazy good deal for an accurate keyword ranking software. Features include:*

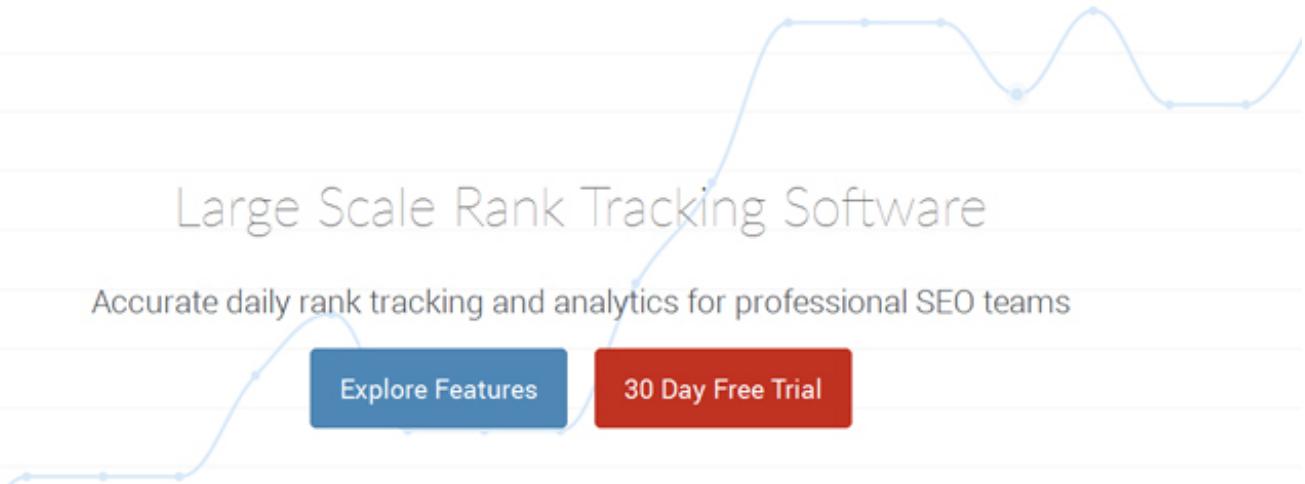
- Most Affordable keyword tracker
- White labeled reporting
- Local maps reporting
- Youtube rank tracking
- Mobile app (upgrade)

Pro Rank Tracker is strictly for keyword ranking reporting and it does an exceptional job at that at the most affordable price. This ranking software is for you if you are on a budget and strictly want to only report on ranking standings to your clients or keep track of rankings for affiliate sites.

Pricing: Free to start then \$15/month for tracking up to 250 keywords

Visit: [Pro Rank Tracker](#)

14). SERPS



Serps - Self proclaimed the best large scale SEO rank tracker. Serps has incredible features like allowing you to take notes on specific dates for when you build links (testing) so that you know what makes your rankings move. Other features include:

- Track keyword rankings by device (desktop, mobile, and tablet).
- Track rankings in local organic search results, as well as Google's local pack.
- Getting the most accurate and up-to-date picture of your keyword performance.
- Monitor key content performance.

There are of course about 100 other rank trackers but these I have found to be the best of the best depending on your market level and according to features and pricing.

Pricing: Free to start for 30 Days then \$197/month for PRO account.

Visit: SERPs.com

15). SerpLab

Free Google SERP Checker

Check your Search Engine Ranking Position quickly and accurately using our unlimited free tool.

SERPLAB is a free google ranking checker you can use to find your websites google search ranking position instantly in real time for FREE!

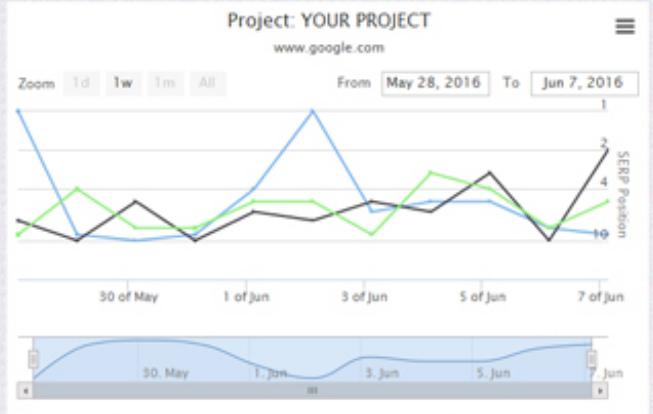
[Free SERP check](#)

[or find out more](#)

SERP checking is probably the most important thing you can do to check the health of your site, see what the competition is up to or make plans for a new site.

We have made a great simple tool to accurately report how a site ranks on google for different keywords. All the results are loaded in real time and direct from genuine search results.

Give it a try now and feel free to let us know what you think.



[SerpLab](#) - You kidding me? A free keyword tracker up to 600 keywords then just \$5/month after.

SERP checking is probably the most important thing you can do to check the health of your site. You can...

- See what the competition is up to or make plans for a new site.
- Provide accurately report how a site ranks on google for different keywords.
- And get all the results are loaded in real time and direct from genuine search results.

Boot strappers remember where you found this one.

Pricing: Free then \$5/month.

Visit: [SerpLab](#)

16). SerpScan

Accurate Rank Tracking

The screenshot shows the SERP Scan interface. On the left, there's a sidebar with a search bar, a 'Keywords' section listing 'abrentall.com (10)', 'abrentall.org (2)', 'abrentallspa.com (2)', 'dylmcmillen.com (2)', 'georgepeeblesfranchise.com (2)', 'portfolioexecutive.com (2)', 'seosuite.com (46)', and 'spokeschecker.com (6)'. Below this are sections for 'BUDGETS' (with a value of '\$1000') and 'OUR ACCOUNTS' (with a value of '0'). The main area is titled 'abrentall.com' and displays a summary: '10 Keywords', '1 Top Rank', '0 Day', and '0 Week'. It includes buttons for 'Add Keywords', 'Add Competitors', 'Delete Selected Keywords', 'Competitors', 'PDF Reports', and 'Download CSV'. A graph at the bottom shows the rank movement for various keywords over time.

[SerpScan](#) - Starts with a free trial and then begins at \$14.95/month. Great features such as:

- Keyword notifications upon movement.
- Local & organic tracking.
- Multi-national tracking.
- Automated & full white-label reporting & more.

Pricing: Free trial then \$14.95/month.

Visit: [SERP Scan](#)

17). Rank Checker

SEO Tools

Tools to help you build and market your website.

Firefox Extensions

- [Rank Checker](#)
- [SEO Toolbar](#)
- [SEO for Firefox](#)
- [Website Health Check](#)
- [Duplicate Content Checker](#)

Web Tools

- [The Keyword Tool](#)
- [Hub Finder](#)
- [Local Rank](#)
- [SEO Site Planner](#)
- [Competitive Research Tool](#)

Free & Paid Search Engine Rank Checkers

Overview: These free and paid tools allow you to track where your websites rank in the search results for important keywords, and track those trends versus competing sites and/or against your own marketing efforts to better understand the effectiveness of your marketing.

Free Ranking Checkers



- [Rank Checker](#) - our free and fast Firefox extension which you can use to track your rankings over time.

Rank Checker - SEO Book's Rank Checker is a free Firefox plugin that will let you check your rankings of your site. Not extremely robust and not recommended if you have multiple projects but for a 1 off free checker; this one works.

Here are two quick facts if you want to know more about it:

- Over 500,000 webmasters use rank checker.
- Allows you to easily check your website rankings in Google (US and international), Microsoft's Bing, & Yahoo Search.

Pricing: Free

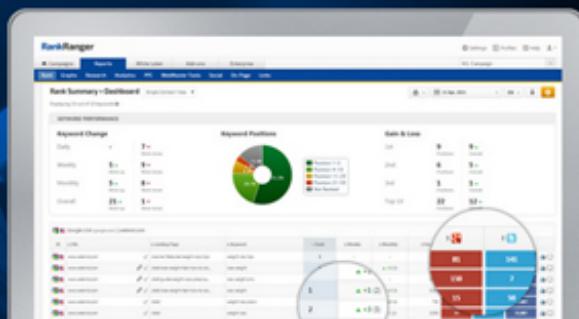
Visit: [Rank Checker](#)

18). Rank Ranger

SEO & MARKETING PLATFORM

Crafted For Excellence

TRY NOW



Rank Ranger - A killer SEO rank checker designed more for medium size players at \$69/month with awesome features like:

- Mobile rank tracking.
- Email notifications of significant ranking changes.
- Link tracking.
- Social tracking.
- White label option, and more.

Once you have a few clients/projects under your belt this is a great one. They have a client facing dashboard & Google Analytics integration to really show results.

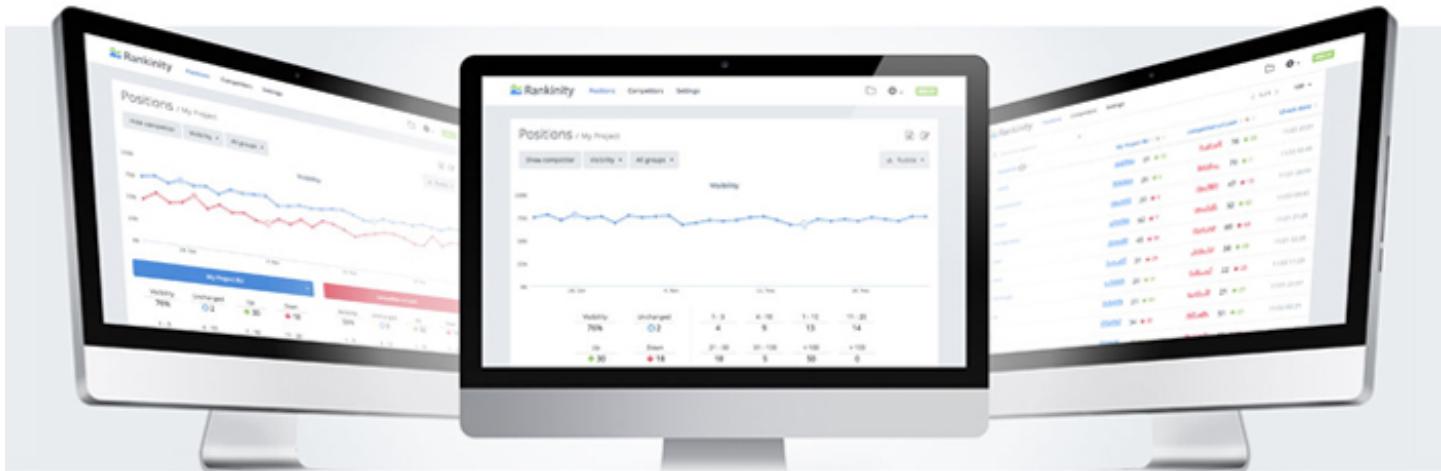
Pricing: Free for 30 days then \$69/month.

Visit: [Rank Ranger](#)

19). Rankinity

Website rank tracking in real time

Check your website positions and analyze your competitors in popular search engines



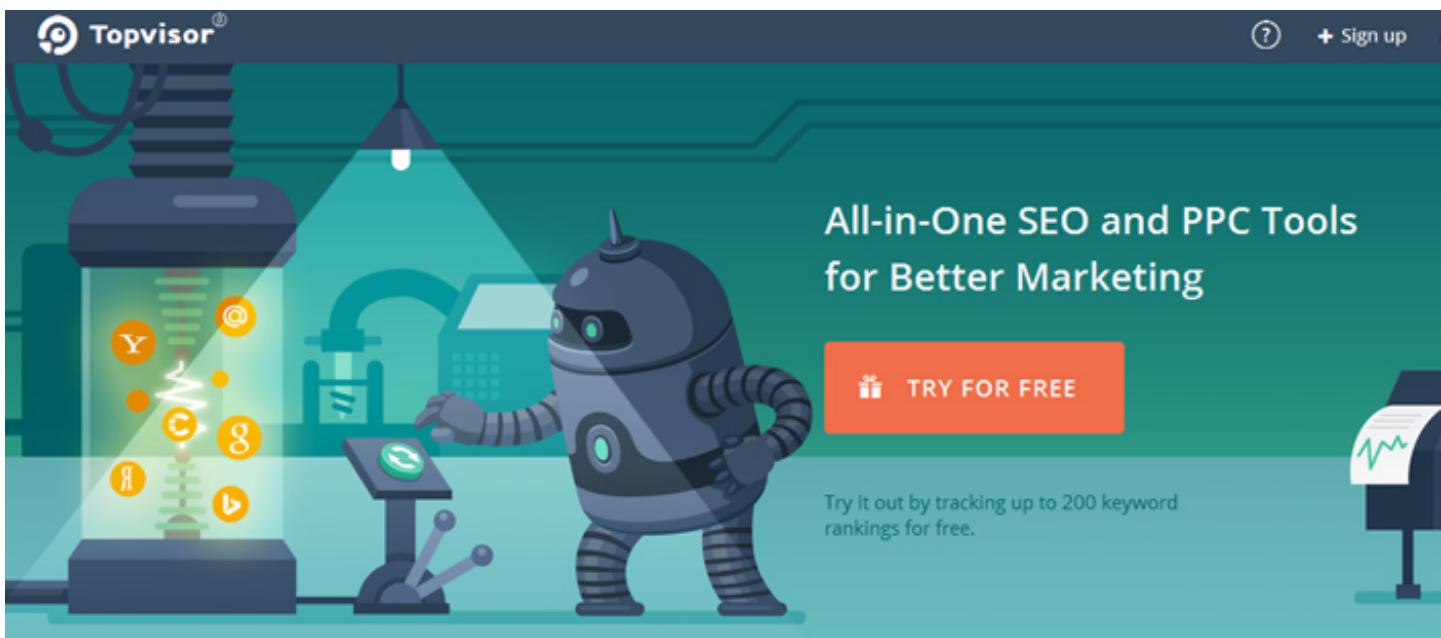
Rankinity - The most affordable rank checker with pricing that really reflects what you need. Pricing starts at under **\$5/month** for 50 keywords. Rankinity offers wildly ridiculous features for the pricing including:

- Competitor analysis in SERPs.
- Local rank checking.
- Great visual interface that's easy for you and client's to understand.
- Team member collaboration.
- White label branding.
- And a rapidly growing website analysis (where they notify of you rapidly improving competitors or potential link resources).

Pricing: Under \$5/month for starters!

Visit: [Rankinity](#)

20). TopVisor



KEYWORDS

USERS

PROJECTS

PPC ADS

TopVisor - A freemium rank tracker with features including:

- Tracking YouTube videos or any other webpage (Facebook, Yelp).
- Deep rank tracking (up to 1000) positions deep.
- Google Analytics integration.
- Rich snippets from search results.
- And competitor tracking among others.

Pricing: Track rankings of up to 5 competitors for free. Tracking of each additional competitor from 6th to 50th costs +0.001 \$ for 1 keyword in 1 location.

Visit: [Topvisor](#)

21). Advanced Web Ranking



[Advanced Web Ranking](#) - Good pricing at \$99/year. Advanced Web Ranking is used by other 18,000 companies includes:

- Local ranking plus global rankings.
- Social analytics.
- User management
- SEO audit tool.

Advanced Web Ranking is not web based and thus you must download it to your computer but the savings in the price tag for the features offered make it a big time consideration.

Pricing: Free 30 day trial on all plans then \$49 for starters.

Visit: [Advanced Web Ranking](#)

SEO Analysis Softwares & Tools

You are going to need at least one great SEO analysis software if you take your SEO work seriously. There are many to choose from and they all offer unique features.

22). SEM Rush

SEMrush Competitive Data

for Digital Marketing Professionals



Enter domain, keyword or URL

US ▾

SEARCH



SEMrush has long been one of my favorite SEO tools.



I enjoy using SEMrush. I have used your services on many occasions to help me research competitors of my prospects.



Tools like SEMrush represent a treasure trove of information to help search marketers make better decisions about online marketing.

SEM Rush - The first absolute must own tool on this list and for good reason. Not sure SEM rush needs a description. It does everything... Just grab it.

- Onsite Audits
- Keyword Tracking
- Advertising Spy
- Link Analysis
- Site Authority & more.

Pricing: \$69.95/month & worth every penny.

Visit: [SEM Rush](#)

Want a test Drive?

23). SERPED.net



SERPed.Net -A killer all in one tool that helps you...

- *Track rankings.*
- *Find keywords you're already ranking for.*
- *Conduct keyword research.*
- *and drill down on your competition and target keywords prior to you starting a campaign.*

Their competition analyzer gives even a novice incredibly insight on how difficult a keyword would be to rank for.

Serpedit.net has a plethora of other tools including a link indexer, expired domain finder, project manager, and site explorer. This may just be the best all in 1 Tool on the market.

Pricing: \$79 for Starter & individuals (*currently closed to new members)

A Favorite Tool, Visit: [SERPED.net](#)

24). Majestic SEO



Blog | Tools ⚙ | Support ⚙ | Plans & Pricing | Sign Up | Login ⚙ | 🇬🇧 ⚙

Enter a domain, URL OR search phrase

or compare



Use Fresh Index ⚙ Use Historic Index ⚙

Site Explorer

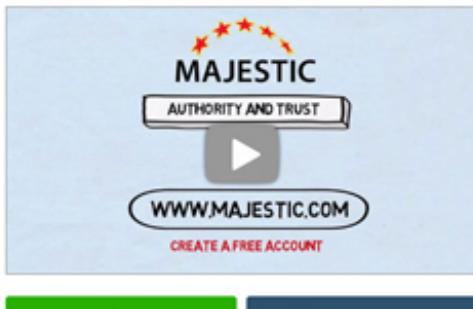
Search Explorer™

Webmaster Tools

Link Map Tools ⚙

Plugins

The planet's largest Link Index database



The Majestic Marketing Search Engine is for



SEO Professionals At the forefront of SEO, you'd love help to find potential clients, compile pitches, manage your portfolio, audit websites and report on your successes. We can do this.



Media Analysts Discover what's out there, and who's influencing whom. We'll analyse your huge URL lists and help you to find the gold.



Entrepreneurs We can help you to prepare for new-business opportunities, keep track of your SEO or Social Media team, and measure success.

Majestic SEO -Considered by most to be the best backlink analyzer in the world with the largest database of indexed backlinks. It's where you'll conduct in depth research on your competitors backlinks and that of a new client.

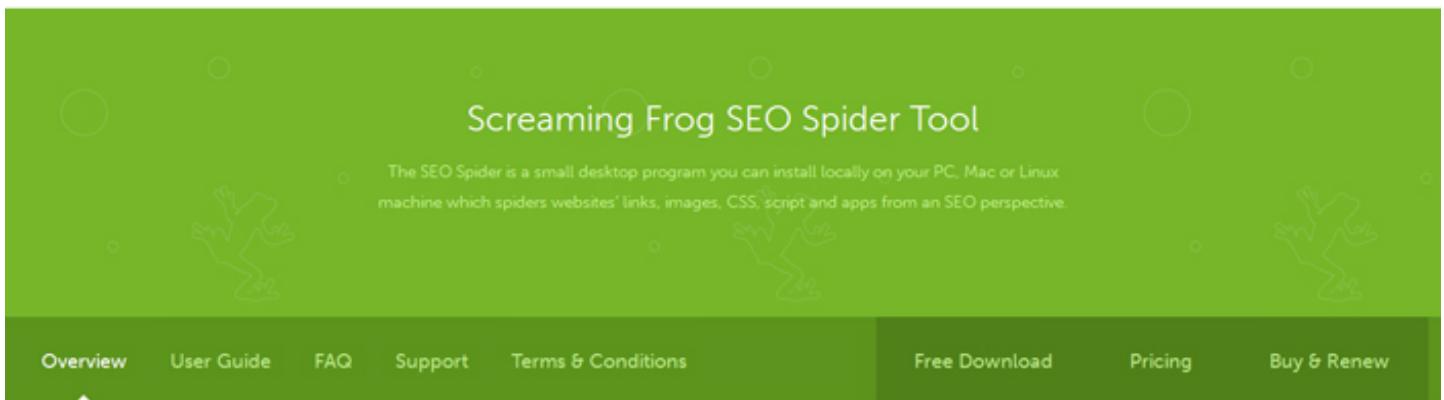
You'll get all the metrics you need like...

- Anchor text ratio.
- Original linking domain.
- Number of links being built by any 1 domain over a specific time period (to see how fast your competition is building links), and much more.

Pricing: Sign up for free then \$49.99 monthly (Silver)

Visit: [Majestic SEO](#)

25). Screaming Frog



The SEO Spider is a small desktop program you can install locally on your PC, Mac or Linux machine which spiders websites' links, images, CSS, script and apps from an SEO perspective.

Overview User Guide FAQ Support Terms & Conditions Free Download Pricing Buy & Renew

Screaming Frog - The absolute best free SEO tool on the market in my opinion. Screaming Frog gives you:

- Full onsite analysis (up to 500 URLs) of any domain you choose.
- You'll get in a nicely formatted excel sheet
 - Title tags.
 - Meta descriptions.
 - Crawl errors.
 - Redirects.
 - H1 text headers.
 - Text on page.
 - Word count.
 - Page depth level.
 - Anchor text of interior links.
 - Inlinks & Outlinks.
 - Image usage, and much more.

Basically it's a tool you can use to conduct an incredible onsite analysis of a potential client's site to see what they are doing. Also is great to use before a website redesign so you can account for all current URLs and record their title tags + metas to transfer over correctly with 301s to your new site.

Here's a [great demo of how it can be used](#).

Pricing: Free to up to analyzing 500 pages on your website (basically most business sites). Then \$99/year for analyzing massive sites.

A Favorite Tool, Visit: [Screaming Frog](#).

The freshest backlinks, for free.

Enter a website-address.com

Analyze backlinks



LinkProfiler - Free SEO backlinks research - See what domains are linking to you, your strongest backlinks, anchor text ratio, and much more.

Detailed features are:

- *In-depth analysis of the freshest live backlinks.*
- *OpenLinkProfiler offers more than all other backlink databases. For free.*
- *Sophisticated link filtering, Link Disinfection tool, link alerts. Links updated daily.*

ALL FOR FREE, Fa Show.

Pricing: N/A

Visit: [Link Profiler](#)

27). SpyFu

Download Your Competitors' Most Profitable Keywords and Ads For Paid and Organic Search



Step 1:
Enter your competitor's website to get started

enter your competitor's website

As Seen In:
Entrepreneur | Forbes | The 4-Hour Workweek | The Washington Post | THE WALL STREET JOURNAL

SpyFu - The best way to spy on your competition and know exactly...

- What keywords they are bidding on (paid search),
- Their Adwords monthly spend, and
- What copy they are using in those paid search ads.

SpyFu is also extremely powerful for conducting an onpage SEO audit of your money site.

It has more features and analysis than Screaming Frog but of course is not free (Screaming Frog is free up to 500 URLs analysis).

Pricing: \$79/month. * They offer many tools for free, but unlimited data and most powerful features are reserved for paid subscribers.

Visit: [SpyFu](#)

28). Deep Crawl

Delivering SEO Confidence

The world's most comprehensive website crawler.

SEE A CRAWL REPORT **GET STARTED**

distilled  The Telegraph  ticketmaster  tripadvisor  VACATION HOLIDAYS  Zoopla 

Deep Crawl - Not talked about enough in the SEO industry but a great tool that does just what the name implies; a deep crawl and on page SEO analysis of any website. With Deep Crawl you'll get ridiculous data about your website. Features include:

- crawling and comparison of a development site to an old site to help you match up on page SEO before pushing a new site live.
- Site structure.
- Thin content analysis.
- Canonicals, and more!

It is a level expert tool for diving into the real deep notes about your onsite setup.

Pricing: \$80 / Monthly for Starter & for 1 user.

Visit: [DeepCrawl](#)

29). SEO PowerSuite

THE ONLY SEO SOFTWARE WITH PROVEN RESULTS

Tested by 500,000 seo experts and site owners. Used and trusted by every 3rd seo in the world.

Download free version
Leave your name & email to get the download links

Name

Email

SEND ME THE SOFTWARE!



Works on:   

SEO PowerSuite - One of the most powerful all encompassing SEO tools. SEO PowerSuite has been around longer than almost all other SEO softwares. Includes:

- Rank checker.
- Onsite audit tool.
- White-label SEO reporting
- Backlink management, and more.

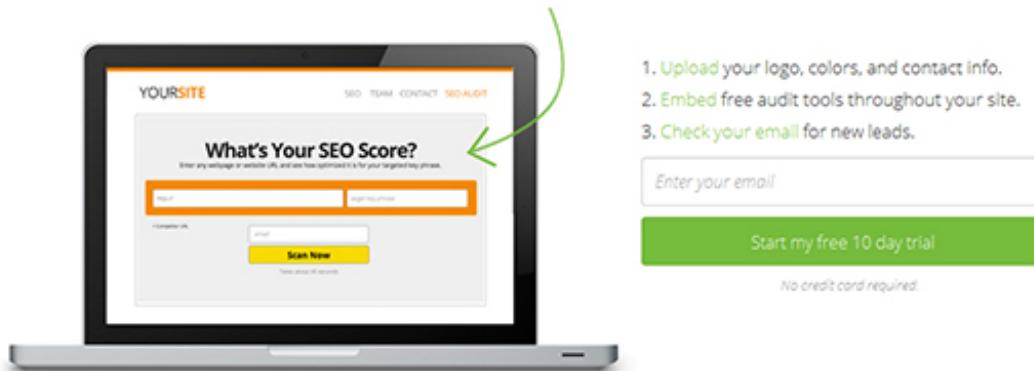
One of the best tools in terms of bang for your buck for everything you get.

Pricing: You can download SEO PowerSuite free of charge but you can also buy their Pro license for only \$299, perfect for individual site promoters.

Visit: [SEO PowerSuite](#)

30). My Site Auditor

Embed a free SEO audit tool on your agency's site and get **10x more leads** and sales.



My Site Auditor - Awesome tool that allows you to:

- Embed an SEO auditor scan widget on your website to help you capture SEO leads.
- Asks users for their domain name and contact info before running a free onsite SEO analysis on their site.

The onsite analysis is impressive and makes this a powerful tool for capturing SEO leads.

Pricing: Start a free 10 day trial then \$39/month for Basic plan.

Visit: [My Site Auditor](#)

31). Google Analytics Referral Spam Killer



Analytics Referrer/Ghost Spam Blocker

Analytics Spam Killer makes it very easy to exclude spammy referrer domains from Google Analytics by...

⚠ Select Google Analytics accounts.



Status: Select Google Analytics accounts.

What is this?

This tool helps you to filter out 610 spammy referrer domains from your Google Analytics. This only works with new data.

Google Analytics Referral Spam Killer - Want to have more accurate traffic analytics? Then you need Google Analytics Referral Spam Killer.

This app will remove all spam traffic from your Google analytics report so you can see only where real web traffic is coming from.

Price: Free

Visit: [Google Analytics Referral Spam Killer](#)

32). Google Mobile Friendly Test

Google Developers

Mobile Guide Get Started Documentation ▾ Mobile-Friendly Test

Mobile-Friendly Test [G+](#)

Enter a web page URL

ANALYZE

This test will analyze a URL and report if the page has a mobile-friendly design.

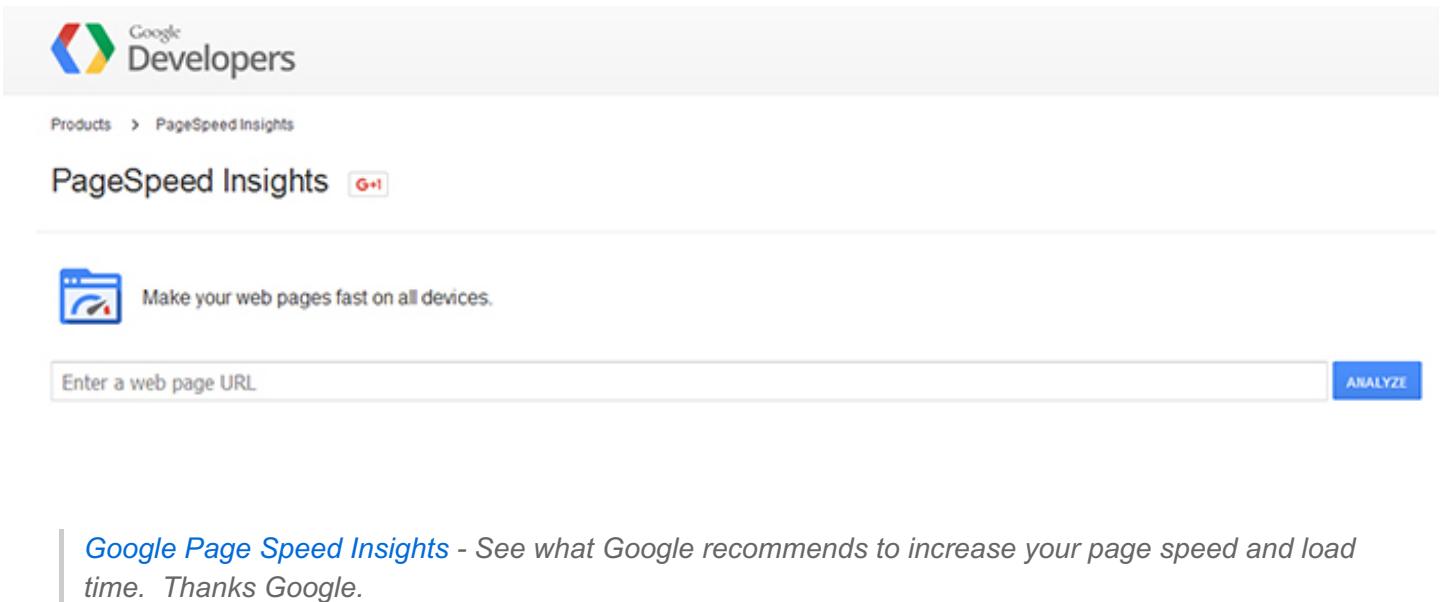
Learn more about the mobile-friendly criteria and how it may affect Google's search results by reading our [blog post](#).

Google Mobile Friendly Test - Make sure your website is mobile friendly according to Google directly with this free app.

Price: Free

Visit: [Google Mobile Friendly Test](#)

33). Google Page Speed Insights



The screenshot shows the Google Developers website with the PageSpeed Insights tool. The header includes the Google Developers logo and navigation links for Products > PageSpeed Insights. Below the header, the title "PageSpeed Insights" is displayed with a "Get Started" button. A callout box on the left says "Make your web pages fast on all devices." A text input field for entering a URL is present, along with a blue "ANALYZE" button. A quote in a box reads: "Google Page Speed Insights - See what Google recommends to increase your page speed and load time. Thanks Google."

Price: Free

Visit: [Google Page Speed Insights](#)

34). MicroData Generator

Microdata Generator

Easy to use Microdata Generator for adding Schema.org tags to your site. Send add on suggestions to info@microdatagenerator.org

Home

Business Name	<input type="text"/>
Street Address	<input type="text"/>
City	<input type="text"/>
State	<input type="text"/>
Zipcode	<input type="text"/>
Phone	<input type="text"/>
Fax	<input type="text"/>
Email	<input type="text"/> Clickable? <input type="checkbox"/> Yes
URL	<input type="text"/> Clickable? <input type="checkbox"/> Yes
Payment Accepted	<input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Credit Card <input type="checkbox"/> Invoice <input type="checkbox"/> PayPal

Example Display

Days Open:	<input type="checkbox"/> Monday	<input type="checkbox"/> Open	<input type="checkbox"/> Close
	<input type="checkbox"/> Tuesday		
	<input type="checkbox"/> Wednesday		
	<input type="checkbox"/> Thursday		
	<input type="checkbox"/> Friday		
	<input type="checkbox"/> Saturday		
	<input type="checkbox"/> Sunday		

Geo:	<input type="text"/> Lat:
(How to get)	<input type="text"/> Long:

MicroData Generator - Simple, free, and easy way to generate micro data for your site without potentially slowing down your site by installing a particular WordPress plugin.

Simply enter your business info to get the correct rich snippet markup and paste that html code into your site. Bamn.

Price: Free

Visit: [MicroData Generator](#)

35). Open SEO Stats



Open SEO Stats(Formerly: PageRank S...)

offered by www.chromefans.org

★★★★★ (5591)

Developer Tools

309,504 users

AVAILABLE ON CHROME



OVERVIEW

REVIEWS

SUPPORT

RELATED



The screenshot shows the Open SEO Stats toolbar extension in Google Chrome. The toolbar includes a sidebar with links for SEO Stats, Traffic Stats, Site Info, Page Info, Links Stats, Page Speed, Tools, Update History, Options, and Donate. The main panel displays SEO metrics for the page https://www.yahoo.com. It includes sections for Rank (Alexa Traffic Rank: 4, Compete Traffic Rank: 2, Google PageRank: 9), Pages Indexed (Ask: 5,860, Baidu: 97,200, etc.), Cached (Archive.org: October 17, 1996, Google: Sep 20, 2014 07:08:31), Backlinks (Alexa: 1,185,970, Google: 6,000, etc.), and Geolocation Information (IP: 98.138.253.109, City: Sunnyvale, Country: United States, IP WHOIS). A sidebar also shows social sharing options.

Shows web rank and SEO stats of current web page, quick access to Geo IP Location, Whois, Alexa, backlinks, indexed pages and more.

(Former name: PageRank Status)

A really SEO extension for Google Chrome to easily access the Alexa Rank, Compete Rank and Quantcast Rank of the current web page, in addition to getting information on backlinks, indexed pages, cached pages, socials, Whois, Geo IP location and more.

THANKS:

[Open SEO Status \(Former name\)](#)

[Website](#)

[Report Abuse](#)

Additional Information

Version: 9.5.0.1

Updated: May 25, 2016

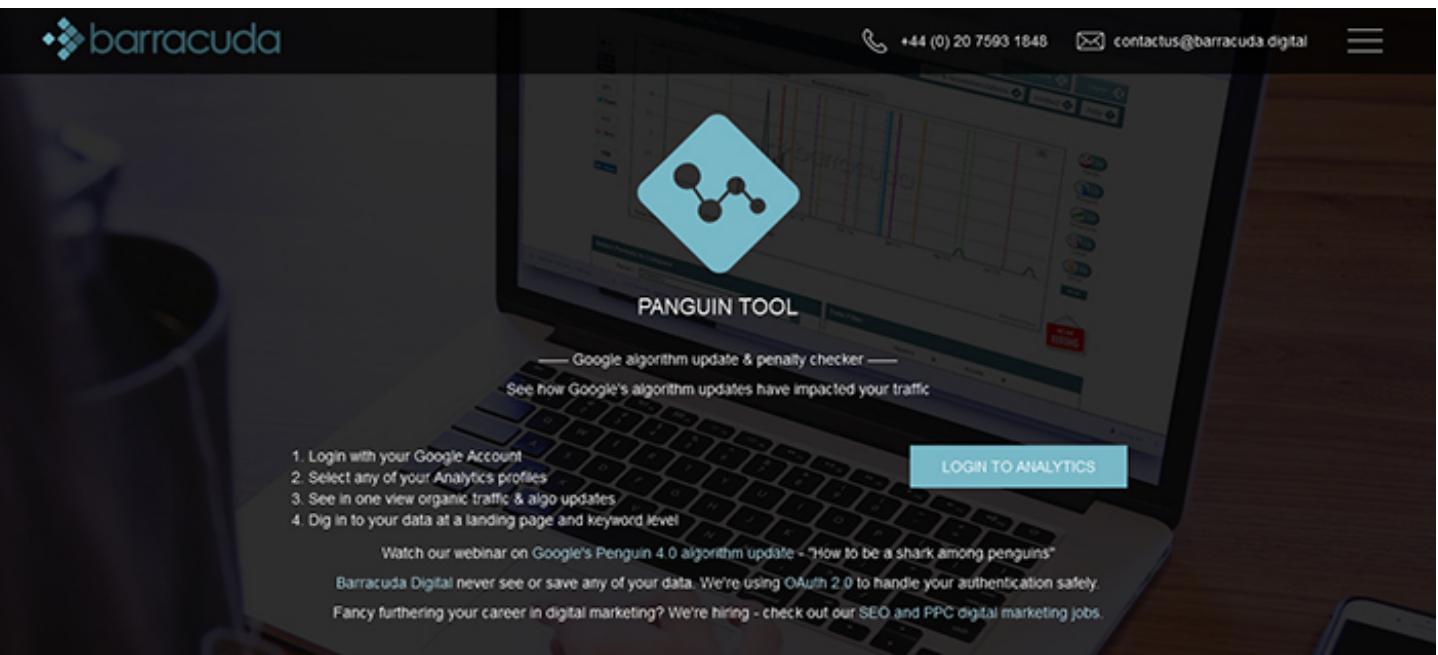
Size: 835KIB

Open SEO Stats - Great free Chrome extension plugin that shows you the SEO metrics of any website you're browsing with the click of a button.

Price: Free

Visit: [Open SEO Stats](#)

36). Penguin Tool



Penguin Tool - Did a money site get hit with a Penguin or Panda Google update? If so which one?

The Penguin tool links with your Google analytics to match up the time of an algo update with a dip in traffic to let you know which algo update did damage. From there you can address what needs to be fixed.

Price: Free

Visit: [Penguin Tool](#)

37). SEO Monitor

- Features
- Plans & Pricing
- Company
- Resources
- Blog

[EN](#) [Login](#) [Free Trial](#) [Demo](#)

Accurately measure and predict SEO traffic growth

- Accurate (not provided) solution**
Unlock Google Analytics' hidden data and analyze visits, conversions and revenue at a keyword level.
[Learn More →](#)
- Brand and non-brand organic traffic segmentation**
Based on the (not provided) solution, SEOnmonitor accurately segments brand from non-brand organic traffic, the real SEO traffic.
[Learn More →](#)
- Business Case Builder**
Forecast non-brand organic traffic growth and track progress.
[Learn More →](#)

Business case overview

Traffic with SEO	5,036,961
Traffic without SEO	4,795,292
Additional visits	241,669
Additional revenue	99,588 €
AdWords value	52,524 €
Probability	Moderate

Watch this video tutorial to see how you can use the Business Case Builder to craft an SEO proposal clients can't refuse.

SEO Monitor - "Not Provided" in Google Analytics is damn annoying. Which keywords drove that traffic anyways? Linking webmaster tools helps or you can use SEO Monitor to help get the full picture. But segmenting brand keywords from non-branded keywords so you can properly attribute traffic directly to SEO efforts rather than offline marketing is time consuming. SEO monitor offers several awesome features like this and even:

- Organic Traffic Forecasting
- Visibility Score
- Keyword opportunities
- Competition Insights
- Content Performance and more.

Price: Free to start then \$24/month.

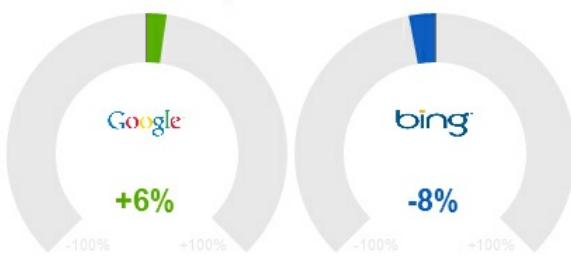
Visit: [SEO Monitor](#)

38). SERPmetrics



US (.com) SERP Fluctuation

Jun 11th vs 30day median



Getting started

1. [API basics](#)
2. [Authentication](#)
3. [Callbacks](#)

* **We've simplified our Pricing**

Request an API key »
Ready to get started? we'll get you connected ASAP.



SERPmetrics - Wondering if Google is making major changes or if only your money site experienced a shift?

What about if Google is acting stingy with updating rankings recently.... use SERPmetrics to discover how sensitive Google is currently behaving against the industry.

Price: Free

39). Zadroweb Site Auditor

WHAT DOES OUR SEO AUDIT TOOL PROVIDE?

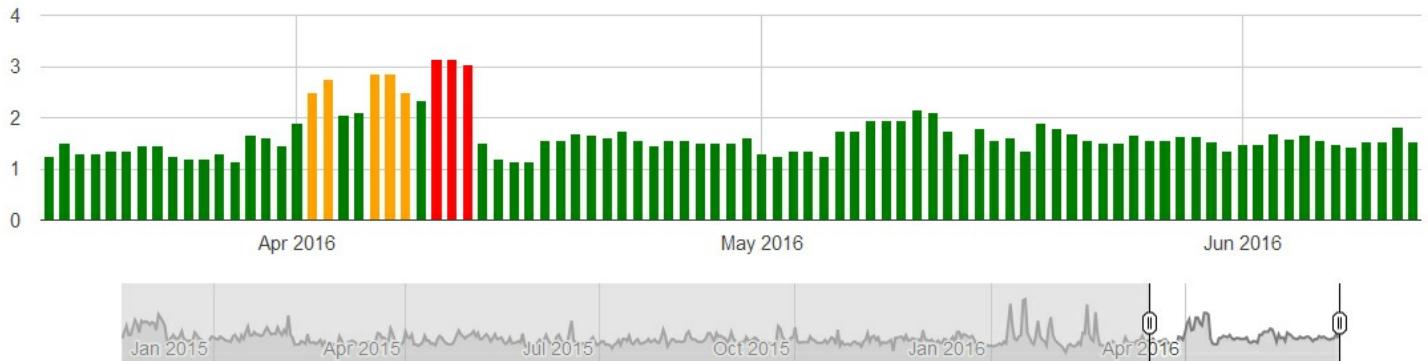
- ✓ Both Page Authority and Domain Authority from Moz for any link.
- ✓ Provides Google Page Speed, which is a strong SEO ranking signal.
- ✓ Presence of many technical aspects, such as sitemap.xml and robots.txt files.
- ✓ Lists your top 10 keywords as seen by SEMRush.
- ✓ Presence of social links on your site...and so much more!
- ✓ Best of all, this SEO Audit is completely **FREE**, and you can download a PDF!

Zadroweb Site Auditor - A complete free and robust SEO site auditor which also provides you a free PDF report. If you can't afford SEMrush or one of the complete analytics softwares; then this tool is for you!

Price: Free

Visit: [Zadroweb Site Auditor](#)

40). Algoroo



[Algoroo](#) - Wondering if those links you built are really helping out or if Google is just extremely volatile? Use the free tool, Algoroo, to see if Google is changing the SERPS dramatically or if you're just locked in to a great SEO campaign.

Price: Free

Visit: [Algoroo](#)

41). Affilorama Tools

affiLoRAMA

Improve your search engine rankings
With AffiloTools - Our premium suite of online tools for marketers
Try it for free

Affilorama Tools - In beta but wow does this look powerful. Deep SEO, ranking, link, and competition analysis combined with analytics on social accounts and integrated to track earnings thru affiliate networks. Currently free in Beta!

Price: Free while in Beta

Visit: [Affilorama Tools](#)

Keyword Research Tools

(Where the SEO Battle is Won or Lost)

42). Google Keyword Planner

The screenshot shows the Google AdWords Keyword Planner interface. At the top, there's a navigation bar with the Google AdWords logo, a 'Sign in | Create an account' link, and a 'For free support call: 1803 019 5637' number. Below the navigation is a large title 'Keyword Planner'. A sub-section below it says 'Plan your Search Network campaigns, get performance insights, and see keyword ideas.' To the right of this text is a graphic featuring a magnifying glass over a grid of purple rectangles, with a yellow play button icon and a green checkmark.

Google Keyword Planner - Ya'll know this. Google's free tool to look at search volume and the average CPC for keywords or also mine for new potential keywords. Of course there's a lot more you can do with it if you know how to use it correctly.

Price: Free

Visit: [Google Keyword Planner](#)

43). KeywordTool.io



Get 750+ Google Keyword Suggestions For Free

Google YouTube Bing Amazon App Store

type a keyword and press enter

google.com English

Find Out What Your Audience Is Looking For

Keyword Tool Helps You Find The Keywords That People Are Typing Into Google Search Box

Keywordtool.io - A fantastic free keyword research tools that pulls data from several top search engines to help you understand what your target audience is looking for and where. Super easy to use to navigate. Best of all it's free. Perfect compliment to other SEO tools you may have that have neglected the importance of helping you select keywords.

Here's a video on how you harness this free tool to find great long tail keywords to target with video rankings.

Price: Free to start then \$48/month

Visit: Keywordtool.io

44). Long Tail Pro



Versions & Pricing

As the #1 Keyword Research and Competitor Analysis Software..



Grab Your Copy of Long Tail Pro Platinum Edition At the Lowest Price!

Long Tail Pro - Holy shit balls, a must have when you're getting into affiliate SEO or more competitive industries. Long Tail Pro lets you enter one seed keyword and gives you tons of long tail variations of that keyword with an analysis of how easy it would be to rank for these other keywords. Features include:

- super fast data mining (no lag time)
- exact match domain analysis (lets you know if you can buy an exact match domain for any keyword)
- title tag analysis (are your competitors optimizing for this exact keyword?) or is this a super easy opportunity to rank for a keyword
- save favorite keywords, and more.
- Long tail pro has been downloaded over 70,000 times!

Price: \$1 for the 10 days then \$25/month

A Favorite Tool Visit: [Long Tail Pro](#)

45). KWFinder



Find long tail keywords with low SEO competition

Instant usage • No installation • No Adwords account

eg. car insurance

eg. London or United states

Any language

Analyse

kwFinder

Units

History

Plans & pricing

Feedback

info@kwfinder.com

KWFinder - Super easy and super affordable keyword finder (as in it's free unless you're a power user). Just type in your primary keyword and get a list of related suggestions and PPC prices.

Even gives you an idea of the SEO competitiveness. One of my favorite free tools out there. Of course they also have an upgraded paid version if you fall in love.

Price: Free to start then \$25/month

Visit: [KWFinder](#)

46). Answer The Public

The website features a large, dark background image of a man with a white beard and glasses, wearing a textured sweater. At the top left is the logo 'ANSWER THE PUBLIC' with a lightbulb icon. Top navigation links include 'About us', 'Blog', 'Create new report', and 'See existing reports'. To the right, a box states 'BUILT BY THE TEAM BEHIND coveragebook.com & answer the client'. Below the main image is a form with the placeholder text 'Ask the Seeker. Enter your keyword and he'll suggest content ideas in seconds.' It includes fields for 'e.g. dresses, xbox, flights, etc.' and 'Country' (set to 'UK'). A yellow button at the bottom says 'GET QUESTIONS'.

Answer The Public - Probably the coolest free keyword research tool for finding great long tail

keywords. Just type in your seed keywords and Answer The Public will return a ridiculous list of questions that people are typing into Google surrounding your seed keyword.

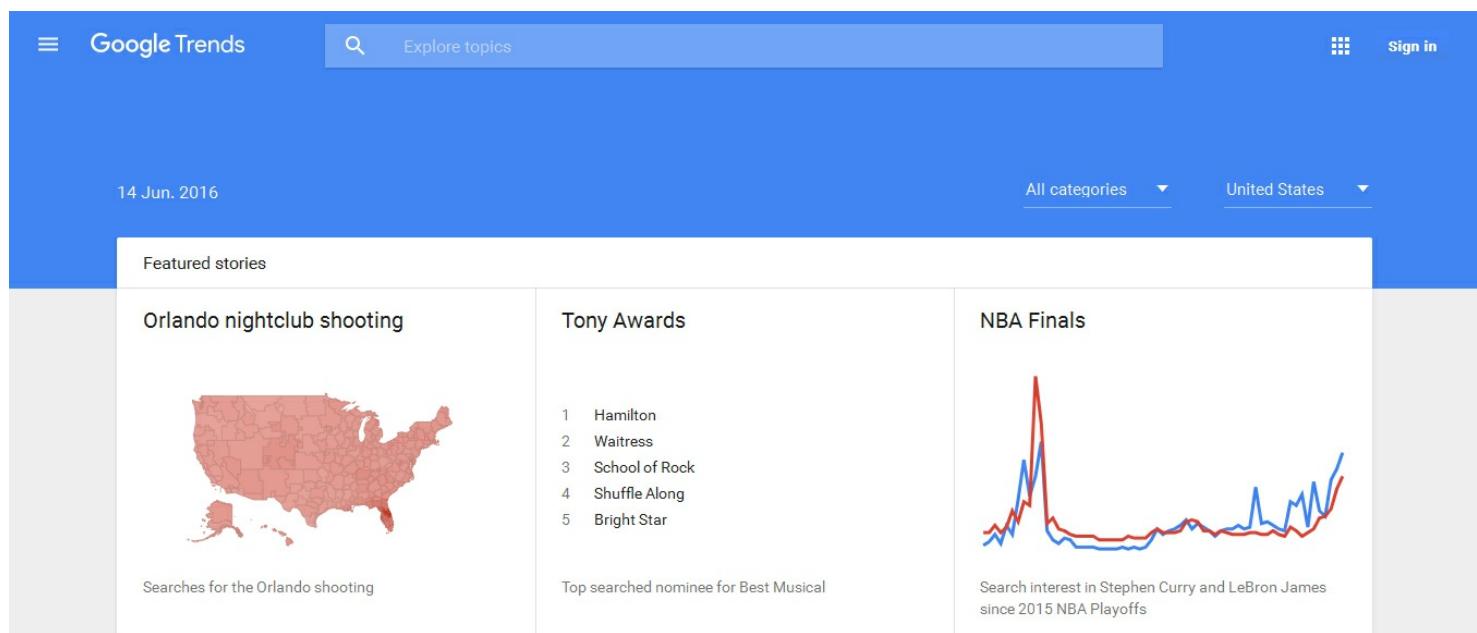
Highly recommend typing in the following seed keywords, "women", "men", "beards", and "awkward".... yeahhh you'll have some fun with this tool.

But in some seriousness, this is a great tool for finding blog post topics to cover & for discovering sub-niches of niches. Plus it has a visualization feature that displays results in a trendy type of image way. You'll see.

Price: Free

A Favorite Tool, Visit: [Answer The Public](#)

47). Google Trends



[Google Trends](#) - After you find a keyword you are considering for your money site you need to plug that keyword into Google Trends. Google Trends show you historical search data on a keyword so you know if it is gaining or losing popularity.

Even better Google Trends can be used to find the search volume on keywords that other keyword research tools don't have data on quite yet. This is for keywords that are just emerging onto the scene that might come in the shape or form of brand names, product names, buzz words, and such.

Price: Free

Visit: [Google Trends](#)

48). SEO Cockpit

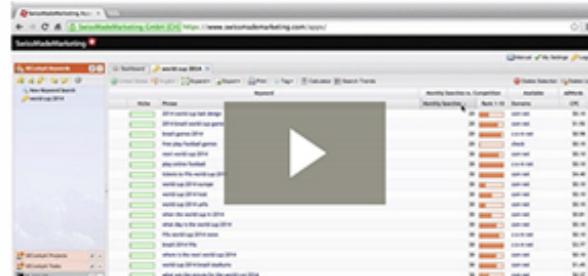
Find Profitable Keywords and Analyze Your Competition with SE Cockpit Keyword Research Tool in a Matter of Seconds ...

Over 30,315 Search Engine Experts, Entrepreneurs, and Freelancers have experienced the power of this tool, start your risk-free account for 30 days...

Get these features when you start an account today:

- ✓ Keyword research at warp speed
- ✓ Scenario keyword analytic data

Watch The SE Cockpit Quickstart Video
to See What To Expect Inside



SE Cockpit (add affiliate) - Robust and powerful keyword research tool downloaded over 30,000 times. This keyword tool is for you if you're making good money with SEO and ready for make great money. It has features other keyword tools don't have including:

- Mining Google related searches
- Mining Google suggest keywords
- Legit competition analysis by competing domain's backlink profile not just based on "adwords" competition
- Rank tracker (common feature)
- Campaign tracker - Get instructions on what to do to rank & links built so you know where you're resources are going

Price: Free for 30 days then \$40/month.

Visit: [SE Cockpit](#)

49). SOOVLE

WIKIPEDIA

amazon.com[®]Answers.com[®]

YAHOO!



bing

SOOVLE - Great free keyword tool for finding auto suggested long tail keywords pulled directly from Google, YouTube, Amazon, Netflix, Ebay, and more. Take these long tail keywords and turn them into blog posts.

Price: FreeVisit: [SOOVLE](#)

50). SPYFU



HOME

VIDEOS

TUTORIALS

BLOG

PRICING

DATA: [US](#) / [UK](#)

Log In

Download Your Competitors' **Most Profitable Keywords**
and **Ads** For Paid and Organic Search

Step 1:

Enter your competitor's website to get started

As Seen In:
Entrepreneur **Forbes** The 4-Hour Workweek **The Washington Post** **THE WALL STREET JOURNAL**

SPYFU - I love spying on competitors and neighbors for that matter.... but when I'm just spying on people online I use SpyFu. Spyfu is primarily used to spy on your competitors organic and paid traffic

keywords.

Find out which keywords your competition is ranking for & which keywords are driving the most traffic. Take a look at your competition's most popular pages and content to have an instant content marketing blueprint for yourself. Hire a great writer to rewrite that content and then add to the content to make your content more valuable and a better resource.

Price: Free then \$49/month

Visit: [SPYFu](#)

51). Market Samurai



Market Samurai - How do I know how long you've been doing SEO? I'll ask you if you ever used Market Samurai. Yaddda mean.

Market Samurai is simply old school gangsta. So G, I couldn't leave it off this list. Market Samuari is officially The godfather of niche keyword research tools. Still has that old man strength when it comes to conducting great keyword research.

Price: Free to start. No idea pricing for upgrading.

Visit: [Market Samurai](#)

52). Your Brain



A.k.A. the most powerful software to your disposal. Free of course but battery power can run low towards the end of the day so we would recommend using it earlier on for keyword research and or after a coffee.

Price: Expensive for 99% of the population, but not us SEOS.

A Favorite Tool, Visit: [Duke Dumont, I Got You, on Youtube](#) for motivation to escape that 9-5 and travel when and where as you please.

Time Saving Apps

(Life Optimization)

53). Sane Box

Welcome to email sanity!

Your friend gave you \$5 towards a subscription. SaneBox is the best way to clean up your inbox and maximize email productivity.

[Sign up to claim your credit](#)

Sane Box - Auto organizes your email into folders so that your inbox stays clean and you can focus on the most important emails first.

Plus has an awesome boomerang feature for reminders to respond, plus has "Sane Reminders" so that you can be reminded to follow up with people that haven't responded to you, plus.... Plus Tony Robbins uses it/ endorses it or something. So grab it. I've used it going on three years now.

Price: Free for 14 days then \$7/month.

Visit: [Sane Box](#)

54). LastPass

Friends Who Share Are The Best!

Your friend wanted you to try LastPass to remember your passwords and simplify logging in to all your accounts. Accept your friend's invitation to also get a free month of LastPass Premium!

[Create Account Now](#)[Organize Your Passwords](#)

Store your logins and notes to a secure, searchable vault.

[Simplify Logging In](#)

Fill in any login or online form in seconds, no typing required.

[Sync Everywhere](#)

Access your password on every platform and device.

LastPass - The one password manager I use that keeps me sane like 5% of my day. First login to your master account for the day and then you can auto login to all other sites without needing to pull up your password log sheet or guess several times. Massive time saver.

Also, you can share encrypted passwords with team members such as your VA's without them knowing your real passwords. Another level of safety and comfort.

Price: FREE unless you want it synced to your mobile devices then just \$12/year.

Visit: [LastPass](#)

55). Google Apps



Google Apps - Free and extremely user friendly. Just be careful what info you decide to keep in here. After all it's part of Google's domain.

Price: Free.

Visit: [Google Apps](#)

56). IFTTT

IFTTT

Search



Sign In

Sign Up

Recipes on IFTTT are the easy way to automate your world

Connect the apps and devices you love with "if this, then that" statements



[Connect Your Home](#)



[Keep in Touch](#)



[Be More Productive](#)

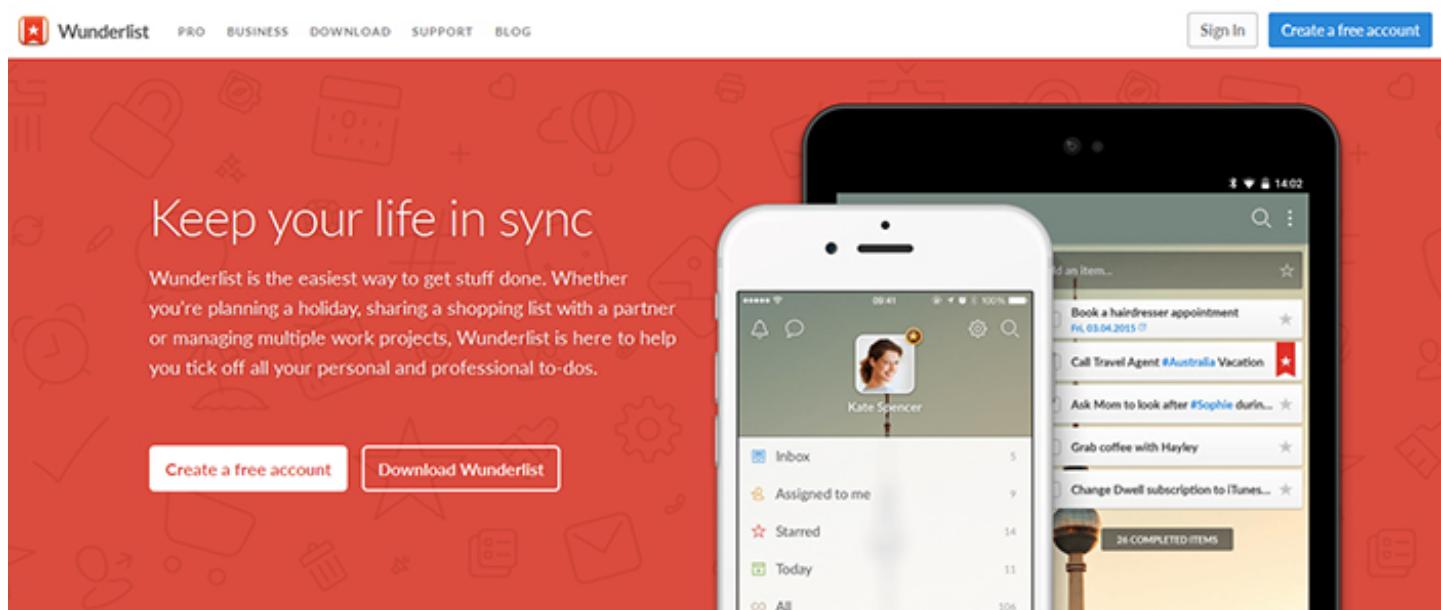
IFTT - IFTT stands for, "If This Then That" and is a free application that allows you to set triggers to complete and automate repetitive online tasks.

Here's a few example triggers... "If I update my Facebook page, then update my Twitter with the same post." Or "If I add a new WordPress blog post then share that blog post to Digg, Stumbleupon, Facebook, Twitter, Etc). Basically you can automate link building to social networks and social bookmarking sites with IFTT. When you get creative you can have it do a ton more.

Price: Free

A Favorite Tool, Visit: [IFTT](#)

57). Wunderlist



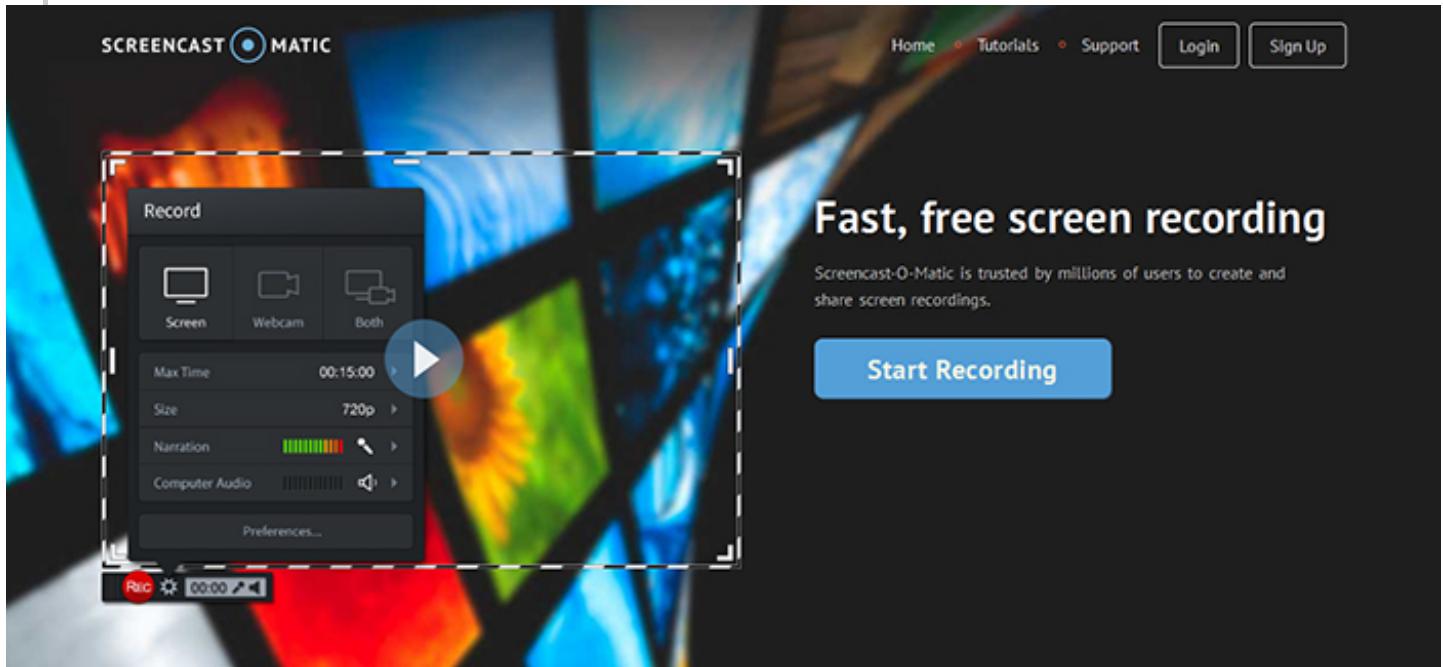
Wunderlist - A great free mobile & desktop app that allows you to create a digital to do list. Very handy for your significant other to use to keep track of your chores but also incredible to use as an SEO to do list.

I personally like to use this app to hand off 1 off tasks to my virtual assistants. When a task is completed and the user checks off that task; all parties get a notification on their mobile device. Awesome when you get a notification on the weekend or while in the gym that your VA just completed some client work.

Price: Free

Visit: [Wunderlist](#) -

58). Screencast-O-Matic



Fast, free screen recording

Screencast-O-Matic is trusted by millions of users to create and share screen recordings.

[Start Recording](#)

Screencast-O-Matic - Make video recordings of rankings, example links built, example web design projects, or to make other explainer videos for your clients, reporting, or to teach your VA's how to do a particular task.

Screen Cast O Matic is what I use to record screen video demos and it's extremely user friendly. Best of all it's only \$15/year.

Price: \$15/year

Visit: [Screencast-O-Matic](#)

59). Process Street

Simple Process and Workflow Management

Process Street is a simple, free and powerful way to manage your team's recurring checklists and procedures.

Get Started for FREE

No Credit Card Required

Process Street - A freemium online application that allows you to create reoccurring workflows and to do lists for team members and virtual assistants. I use Process Street to setup weekly link building & content production assignments for my virtual assistants.

What's awesome is that with each to do item you add to a list you can embed videos, content, images, links, and instructions so that your VA can easily follow along. Process Street makes scaling your SEO business easy and will make on boarding a new VA a breeze as you can just assign them a work template to complete (with instructions already included).

Price: Free unless you get crazy with it.

Visit: [Process Street](#) -

60). Freedcamp-



You



Sam



Jennifer

Group Efforts Made Effortless

[HOW FREE IS FREEDCAMP](#)

Unlimited Users



Unlimited Projects

200MB Storage
affordable upgradesUnlimited Forever
no trial limits

Get Started in seconds. It's Free!

Freedcamp - Starting to get busy with several client SEO campaign, VA's to manage, or affiliate business partners? You need a project management system then. Freedcamp is a great way to collaborate with clients and team members and is basically the free version of Basecamp.

Price: FreeVisit: [Freedcamp](#)

61). Trello



Run your company on Trello. We do.

So do companies like Google, Pixar and Kickstarter.

[Get Started](#)

Trello - Perhaps the easiest free content management solution for scheduling out and assigning blog post topics to a large team of contributors.

I have a client with a team of 32 content writers. Yes 32 (each writer contributes about once per month) and they use Trello to manage blog post topics and contributors select which topics they want to be responsible for. Incredible system there that you can also use.

Price: Free

Visit: [Trello](#) -

62). Slack



Product Pricing Support Create a new team Find your team

Sign in

A messaging app for teams who put *robots* on Mars!!

The team behind the **Mars Curiosity Rover** is one of tens of thousands of teams around the world using **Slack** to make their working lives simpler, more pleasant, and more productive.

Email address

Create New Team

Your team already uses Slack? [Sign in](#) or [find your team](#).

Slack - Awesome free messaging app for teams. If you have VA's Slack allows you to tag team members via any social media connection and records your conversation threads.

Ton of features and pretty easy to grasp. Highly recommend using it if you're growing.

Price: Free

Visit: [Slack](#) -

63). Tomato Timer

Pomodoro

Short Break

Long Break

25:00

Start

Stop

Reset

Keyboard Shortcuts

- **SPACE** Start or Stop the timer
- **ALT + P** Pomodoro
- **ALT + S** Short Break
- **ALT + L** Long Break
- **ALT + R** Reset Timer

Notifications

You can change the audio tone and volume via Settings

Desktop Notifications are currently supported in Chrome, Firefox and Safari

[Enable Desktop Alerts](#)

[Tomato Timer](#) - Tomato Timer is a free Pomodoro app so you can increase your productivity. Basically a pomodoro is a work technique where you work for say 25 minutes without interruption (considered 1 Pomodoro), take a 5 minute break, then complete another pomodoro.

It's a great excuse for not checking Facebook, not responding to text messages, (just say you were pomodoring) but ultimately the best way to get a lot of work done. Highly recommend using the pomodoro technique as an excuse to never respond to anything so you can work.

Price: Free

Visit: [Tomato Timer](#) -

SEO WordPress Plugins + Themes" > SEO WordPress Plugins + Themes

WordPress Plugins + Themes

64). Yoast



absolute go-to WordPress SEO plugin that helps you create XML sitemaps, easily update Title tags and meta descriptions, set indexing rates, and more. You know this one already and if not; just install it already.

Price: Free

Visit: [Yoast](#) -

65). ManageWP



[ManageWP](#) - Allows you to actively manage as many WordPress websites from 1 central account as you wish. Do you have 15 clients that operate on WordPress?

Imagine updating all your clients' WordPress plugins, automated site backups, managing the security, and the website uptime for 1 central dashboard all with 1 click. Best of all ManageWP has an SEO plan that includes rank tracking for all your managed WordPress sites. This is one handy tool if you have multiple clients or affiliate sites

running on WordPress and presents a great up sell opportunity for client SEOs to offer security and daily backups.

Price: \$0.80 per month/ per website for 5 websites.

Visit: [ManageWP](#)

66). WP SOCIAL



Home Products Blog Support My Account

Home / Social Deals Engine / Social Deals Engine Extensions / Featured / WP Social SEO Pro



WP Social SEO Pro

Get Ready to Download the Most Important Wordpress SEO Plugin You Will Install on Your Blog in 2016.

New! Version 4.0 Just Released!!

Now with Google Knowledge Graph, Google Breadcrumbs, Article and News snippets.

With Over 76,000+ Downloads and Counting, the WP Social SEO Pro Plugin Will Take Your Blog to the Next Level of Social Media SEO by Optimizing Your Wordpress Blog for Facebook, Google Plus, Schema.org Rich Snippet Microdata, Twitter, Pinterest, HTML5 Boilerplate, Local SEO, Video SEO, and More. The Social SEO Pro also will have your site setup for Google Authorship and Publisher Status fast! No other Plugin available online allows You to get complete Social Media Optimization of Your Website faster!

(20 customer reviews)

\$47.00

WP Social - Incredible WordPress plugin to compliment Yoast which adds rich snippets to all your social content on your WordPress site. It's free which is why we love it.

Price: Free

Visit: [WP Social](#)

67). SEO Friendly Images



SEO Friendly Images

SEO Friendly Images

SEO Friendly Images automatically adds alt and title attributes to all your images improving traffic from search engines.

[Download Version 3.0.5](#)

[SEO Friendly Images](#) - Did you just land a new client or perhaps launch a new site that has hundreds of images that are missing an alt tag and image title?

SEO Friendly Images automates the addition of both of these for free. "Killer!" Yes, I agree. Somebody gift me a California burrito for this one; no sour creme, extra french fries and hot sauce. My venmo is @DinoGomez ☺

Price: Free then the cost of 1 California burrito (per usage on a site with 100+ missing alt tags).

Visit: [SEO Friendly Images](#)

68). REDIRECTION



Redirection

Redirection is a WordPress plugin to manage 301 redirections and keep track of 404 errors without requiring knowledge of Apache .htaccess files.

[Download Version 2.4.4](#)

Redirection - Manage redirects from old blog posts and 404 pages easily without touching the Htaccess code with this simple plugin. Great for launching new sites from an old domain and not crashing an entire site using HTaccess.

Price: Free

Visit: [Redirection](#)

69). WP Engine



Improve conversion rates with a faster site on WP Engine. 20% off your 1st payment! Monthly & Annual plans. Coupon: **SPEEDUP** *

WP engine*

SALES: 1-877-973-6446 PLANS ENTERPRISE OUR DIFFERENCE SUPPORT BLOG CONTACT

WORDPRESS SPEED TEST

Quickly and simply analyze how fast your WordPress site loads.
Enter the URL you want to test.

WPEngine - My preferred hosting provider for WordPress. If your website is slow then your SEO is

going to hurt. WP Engine offers lightning fast hosting and free daily site backups plus security.

They are expensive so I only use them for my biggest and most content heavy sites; like this one.

Price: \$29/month for 25k visitors per month

A Favorite Tool, Visit: [WP Engine](#)

70). WP FIX IT

The screenshot shows the homepage of WP Fix It. At the top, there's a blue header bar with icons for malware removal, full management, speed increase, and translation. Below the header is the WP Fix It logo. The main headline reads "GET INSTANT WORDPRESS SUPPORT 24/7 FOR ONLY \$39" with flags of the USA and UK, followed by the text "IN BUSINESS SINCE 2011 AND HAVE FIXED OVER 30,000 WORDPRESS ISSUES". To the left is an image of a woman shouting and hitting a computer monitor with a hammer. To the right are four categories: "PLATFORM ISSUES" (WordPress funkiness), "PLUG-IN ISSUES" (conflicts), "THEME ISSUES" (strange behavior), and "GENERAL ISSUES" (anything else). A testimonial at the bottom left says "Do you have a WordPress issue that is driving you mad? If so let us fix it for you. We will fix any". On the right, there's a live chat window with a woman named Grace and a message "Grace here. Got any questions?". Below the main content, a text box says "WP Fix It - Your absolute savior when your client's site or your affiliate site is running slowly or has been infected with a virus."

WP Fix It offers affordable pricing to fix 1 time WordPress problems such as a slow site, virus infection, updating content, or fixing another general problem. This makes for a great and easy up sell and value add on to clients if you so choose. Also, make sure you subscribe to their newsletter. They offer big time discounts to subscribers quite often.

Price: \$35/ per general support ticket

A Favorite Tool, Visit: [WP Fix It](#)

71). W3 Total Cache



TOTAL
CACHE

Web Performance Optimization
for WordPress

W3 Total Cache



Easy Web Performance Optimization (WPO) using caching:
browser, page, object, database, minify and content delivery
network support.

[Download Version 0.9.4.1](#)

W3 Total Cache - Incredible free WordPress plugin for speeding up your site. A must install for sure.

Price: Free

Visit: [W3 Total Cache](#)

72). WP SMUSH IT



Reduce image file sizes, improve performance and boost your SEO
using the free WPMU DEV WordPress Smush API.

[Download Version 2.3.1](#)

WP Smush It - Optimizes all your images to load faster by decreasing their original file size. Love this one.

Price: Free

Visit: [WP Smush It](#) -

73). WP Lazy Load

Lazy Load

Lazy load images to improve page load times and server bandwidth.
Images are loaded only when visible to the user.

[Download Version 0.5](#)

[Description](#) [Installation](#) [FAQ](#) [Screenshots](#) [Changelog](#) [Stats](#) [Support](#) [Reviews](#) [Developers](#)

1. Upload the plugin to your plugins directory
2. Activate the plugin through the 'Plugins' menu in WordPress

Requires: 3.2 or higher

Compatible up to: 3.4.2

WP Lazy Load - Another image optimization plugin that works by loading your images only as the user scrolls down the page. So it decreases the initial total load time of a site page by waiting to load the image file after the user has already hit your page.

Price: Free

Visit: [WP Lazy Load](#) -

74). EasyAZON



[Support](#) [Customer Login](#)

You're Missing Out On Amazon Commissions You Deserve And Wasting Way Too Much Time Creating Amazon Affiliate Links.

Let EasyAzon 4 Help You Earn More And Save You Time!

EasyAzon 4 is a powerful Amazon Affiliate WordPress plugin that will help you make more commissions and save you a lot of time in the process.

EasyAzon - Easily one of the best if not the best Amazon WordPress plugins to save yourself a ton of time from pulling & assembling Amazon affiliate links, selling related products, and creating great looking product features on your affiliate website.

Price: Free

Visit: [EasyAzon](#)

Proposal & Invoicing Softwares"

(Compliments the scaling of your SEO business)

If you are focusing on client SEO and need to scale then a digital marketing proposal software will save you heap loads of time. It is an absolute must have.

75). Proposify

The image shows the homepage of Proposify. At the top, there's a navigation bar with links for Feature Tour, Template Gallery, Plans & Pricing, Blog, Podcast, Login, and a prominent green "Sign Up Free" button. The main headline reads "A simple way to deliver winning proposals to your clients." Below it, a subtext says "Proposify streamlines your proposals in the cloud and helps you close deals faster." Two calls-to-action are visible: a green "Start Free Trial" button and a "Watch Video" button next to a play icon. To the right, a woman with dark hair tied back in a ponytail is seen from the side, wearing a green tank top and drinking from a white mug. In the foreground, a tablet displays the Proposify software's user interface, showing various proposal templates and data visualizations.

Offers the best looking SEO & digital marketing proposals I've seen online. They provide gorgeous templates for inbound marketing, SEO audits, & services to get you started.

Customize with your logos, content, images, & videos. Save your custom SEO proposal template with dynamic variables to generate proposals that close at a much higher rate with only a few minutes of your time.

Price: Free trial then starting at \$25/month for 5 active proposals.

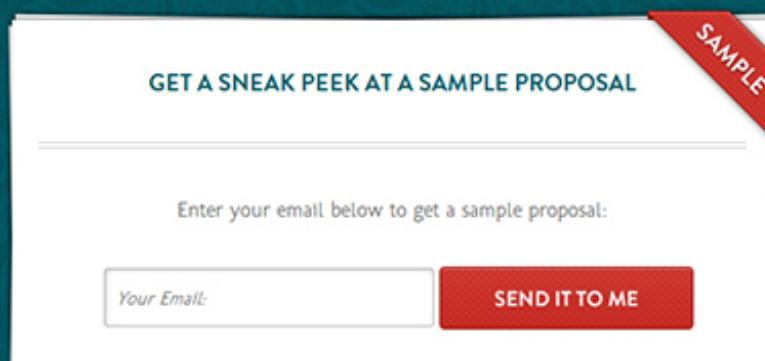
Visit: [Proposify.biz](#)

76). BidSketch

Create professional client proposals in minutes

"Cut down my proposal time from 3 hours to 45 mins! Plus...it looks super profesh!"

-Daina Reed, Creative Director



A great web based proposal software that provides you "templated" proposals for SEO services & consulting, web design, & other digital marketing services.

Build out your own custom templates, add rich media like videos & graphics, & accept electronic and legally binding signatures online. No more email, printing, scanning, & forwarding proposals back and forth. My favorite feature is a notification email when your prospect views your proposal online and for how long so you know exactly when to follow up and already know their interest level.

-Great [video on how you can use either of these proposal softwares](#)

Price: Free 14 day trial then starting at \$23/month for unlimited active proposals.

Visit: [Bidsketch](#) -

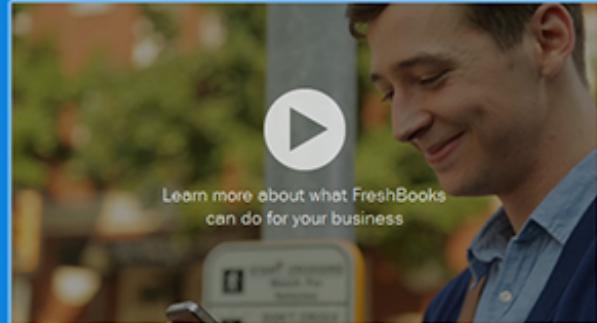
77). Freshbooks



Features ▾ Benefits Blog More ▾ Login Try it Free

Dino Uses FreshBooks to Save Time Billing and Thinks You Could Too

Join Dino and 5 million other people using FreshBooks to painlessly send invoices, capture expenses and look more professional.



What everyone in the internet marketing space uses as an invoicing software. Freshbooks is simply amazing.

It allows you to create client invoices, process credit card payments, track invoices paid and outstanding, and even gives your client a custom login so they can review past invoices paid and invoices that are outstanding. This is the first software you should buy once you have 3+ clients.

A Favorite Tool, Visit: [Freshbooks](#)

Website Traffic"

It is often argued that legitimate website traffic is the most important factor in how well your website ranks today. There are many resources at your disposal to help you drive organic, referral, and paid search traffic to your money sites. Here are just a few.

78). CrowdSEARCH.me

"Rank Your Websites Using *Organic Crowd Search* From Thousands of Real People"



An extremely powerful SEO tool to buy organic, direct, and referral website traffic & engagement.

Improve organic search numbers, lower your bounce rate, send traffic thru your PBN links, organize traffic to flow thru your Yelp profile, and show Google that people like and trust your brand. The possibilities are limitless here. Get on this one (if you haven't already).

Price: Set your budget.

A Favorite Tool, Visit: CrowdSearch.me

79). Micro Workers

[Existing user Login](#)[New user? Register for free](#)

Crowdsource your Micro Jobs to more than 600,000 Workers worldwide



Auto Rate tasks

- Do not verify or rate (default)
- Verify only ([VCODE](#))
- Verify + Rate Satisfied ([VCODE](#))

1

Auto Rate tasks with VCODE

Automated task rating

When a Worker submits VCODE to Microworkers as proof, we will Verify and/or Rate a task as Satisfied. Incorrect VCODE submissions will not be accepted.

Micro Workers is an online marketplace where you can crowd fund people to complete micro tasks for you.

It's incredibly powerful for manipulating search traffic, bounce rate, page views, really anything. The sky is the limit with this resource. Get creative.

Price: Set your budget.

Visit: [Micro Workers](#)

Content Marketing Tools

(Inbound Marketing & Content Promotion)

80). BuzzSumo

Buzzsumo

Product · Customers · Pricing · Blog · Signup · Login · Resources ·

Analyze what content performs best for any topic or competitor

Find the key influencers to promote your content

Enter a topic or domain to try out BuzzSumo (e.g. content marketing or cnn.com)

Buzzsumo Pro

Content Research · Influencers · Content Alerts

Most Shared · Trending Now · Content Analysis · Domain Comparison · Top Authors

Filter by Date: 24 Hours Past Week

big data

Enter a topic or domain: big data, cnn.com. Advanced Search Options · Save Search

Incredible tool that allows you to type in a keyword and find the most "viral" or "shared" pieces of content online about that subject or keyword. Take what you find and rewrite the same piece in 100% unique language for a guaranteed successful piece.

Price: Free for a few daily searches, then \$99/month.

Visit: [BuzzSumo](#)

81). Content Marketer

ContentMarketer.io

PRODUCTS · PRICING · BLOG · TRAINING · HIRE US · LOGIN

HARNESS THE POWER OF Content Marketing

FEATURED IN **Forbes** **buffer** **Inc.** **Entrepreneur** **CONTENT MARKETING INSTITUTE** **HubSpot**

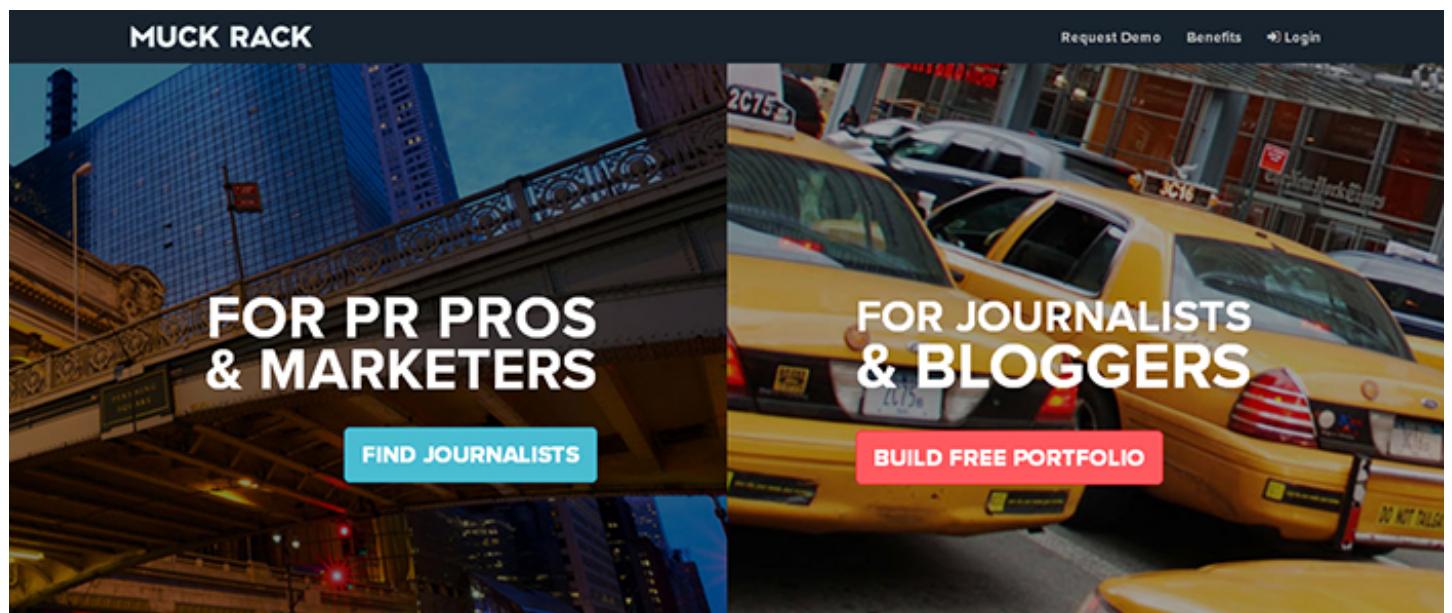
Content Marketer - Allows you to schedule and send out automated outreach emails to land guest

blog posts, social mentions, links, and partnership opportunities on auto pilot. Even sends out followup emails. Best of all it's affordable!

Price: \$9/month

Visit: [Content Marketer](#)

82). Muck Rack



Muck Rack - Self proclaimed as the easiest way to reach digital PR journalists. Use this tool to pitch your story or your client's story to get some awesome coverage and a high quality backlink from a major publication.

Mostly a tool for the big time content marketers because of pricing.

Price: Heard pricing starts at \$199/month

Visit: [Muck Rack](#) -

83). OutReachr

THE ONLY MARKETING TOOL YOU'LL EVER NEED.

REACH OVER 400M POTENTIAL CONTACTS IN ANY NICHE

Add your keywords here - one per line

US

START NOW

OutReachr - Did you just publish an killer blog post, infographic, or launch a new site? Use Outreachr to scour the web to find other sites that have similar content. Reach out to them and see if you can't get them to give you a link on their site.

One way to use this tool is to look for "link roundups" or "top 10" posts in your niche. That already implies the author is willing to link out. Oh and it's free to start.

Price: Free unless you wanted additional features, then \$145/month

Visit: [OutReachr](#) -

84). Scripted

The image shows the homepage of Scripted. At the top, there is a navigation bar with links for 'FOR WRITERS', 'HELP', 'CONTACT', 'SIGN UP', and 'LOG IN'. On the left, there is a logo with the word 'scripted' and a green button labeled 'GET CONTENT'. Next to it is another button labeled 'FIND YOUR WRITER'. The main background features a stylized illustration of a city skyline with buildings, trees, and clouds. Overlaid on the illustration is text that reads 'Where marketers and writers work together.' and 'Scripted has the best writers and tools for creating original content.'

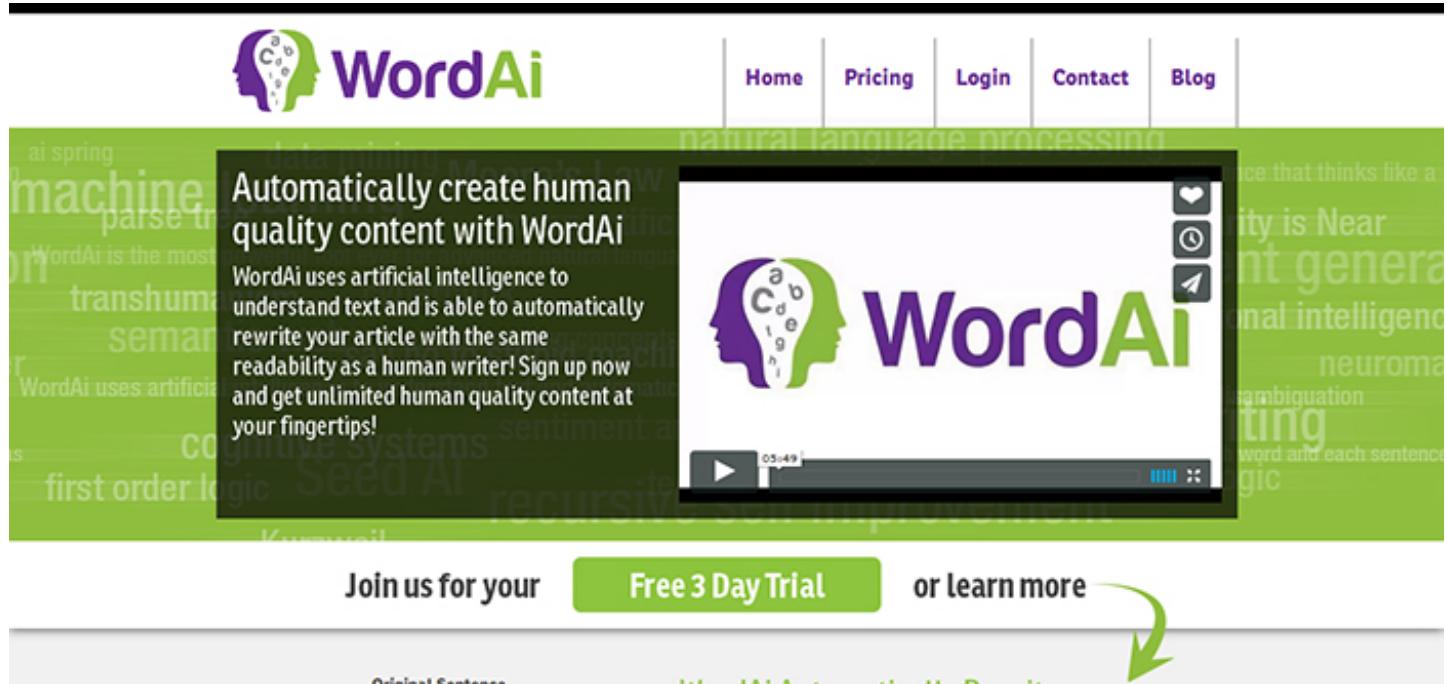
Scripted - If you really need some high quality content for your site and or your client's site (and prefer not to hire and manage an in house team), then Scripted is your solution.

They have writers with knowledge and experience blogging for a variety of industries and can turn out some great work. They are rather expensive at around \$60 per blog post but again; you get what you pay for. If you want great content then Scripted can help.

Price: \$60/per awesome post

Visit: [Scripted](#)

PBN Content (Not original, not for money sites but great for PBNs)



85). Word AI

The new industry leader when it comes to spun content. Word AI has some type of crazy smart artificial intelligence built into the software that allows it to rewrite and spin content that actually is grammatically correct.

Again I would not use this content on any type of money site but for PBN content, web 2.0 content, and the like; this software can save you big money. Just have your VA run it for you and you'll really save yourself some time and scale operations nicely.

Price: Free 3 day trial then \$49/month for all the content you want.

Visit: [Word AI](#)

Link Building Tools

(Find Link opportunities)

86). Broken Link Builder



The screenshot shows the homepage of the Broken Link Builder. The main title is "BROKEN LINK BUILDER: THE INDUSTRIAL-STRENGTH BROKEN LINK PROSPECTOR FOR AGENCIES AND ADVANCED IN-HOUSE LINK BUILDERS". Below the title is a descriptive paragraph: "The Internet is an ecosystem. Sometimes organisms die, leaving room for new entities to take their place. In this digital "Circle of Life," Broken Link Building is the evolution of a given piece of content. When domains and/or URLs 404, Broken Link Builders can serve the ecosystem and their rankings by building an original, quality replacement." A central video player window has the text "How the Broken Link Builder Works in 2 Minutes!" and "How the Broken Link Builder works... in 2 minutes!" with a play button icon. The Citation Labs logo is at the bottom left, and a blue circular logo is on the right.

Broken Link Builder

Great tool for finding broken links on the web by keyword or subject matter. Have your team reach out to the site owner and let them know they have a broken link on their site and offer them a better resource (your money site) as an improved option for linking to.

Price: Starts at \$69/month.

Visit: [Broken Link Builder](#)

87). Link Prospector

LINK PROSPECTOR

If a stellar piece of content falls in the forest, and no one sees it, does it still make an impact? Probably not.

THAT'S WHY WE BUILT THE PROSPECTOR.



[Link Prospector](#)

Find link building opportunities like websites accepting guest blog posts, blog submissions, resource pages, and more.

Price: \$5/per topic with tiered down pricing.

Visit: [Link Prospector](#)

88). HARO

The HARO homepage features a dark background with a blurred image of a person holding a microphone. The HARO logo, "HARO® Help a Reporter Out", is in the top left. Navigation links include "Journalist Jobs", "About", "Contact Us", and "Login". Below the navigation is a large white text area with the tagline "A Source for Every Story". Two buttons are present: "I'M A JOURNALIST" in grey and "I'M A SOURCE" in blue. A descriptive paragraph at the bottom states: "HARO provides journalists with a robust database of sources for upcoming stories and daily opportunities for sources to secure valuable media coverage."

HARO provides journalists with a robust database of sources for upcoming stories and daily opportunities for sources to secure valuable media coverage.

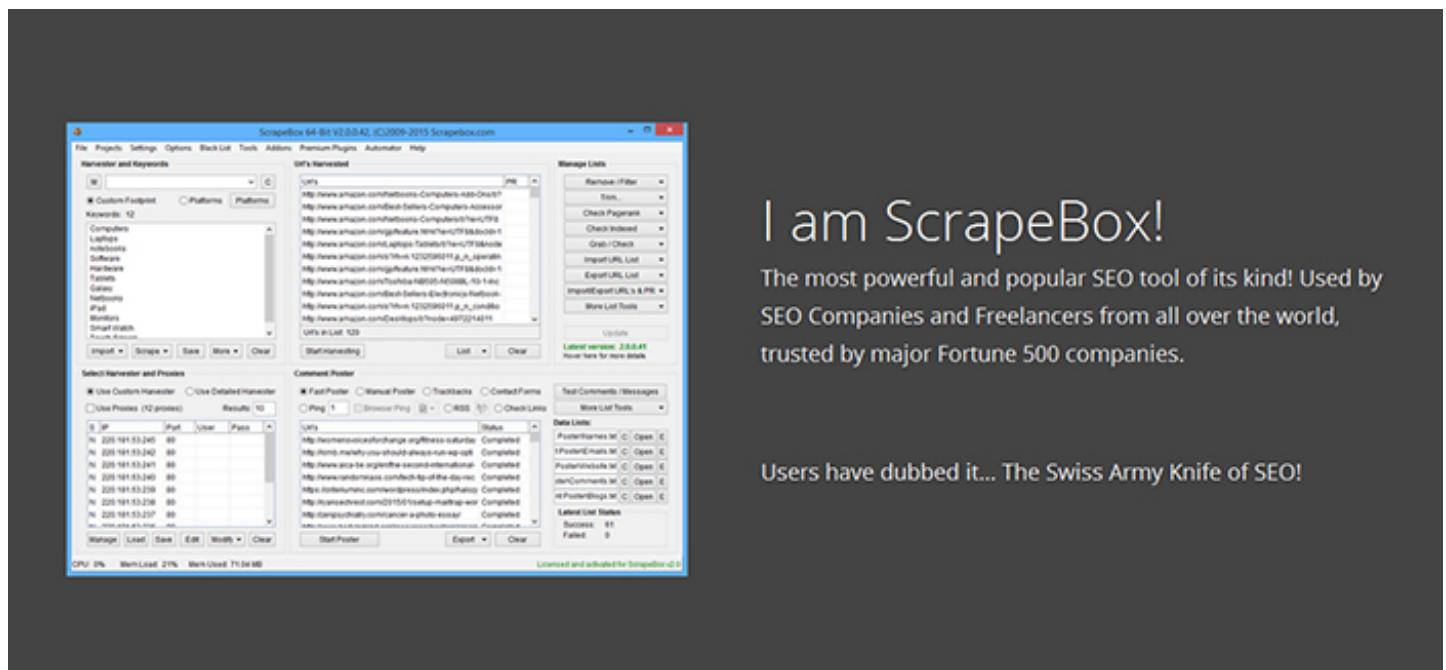
Also known as "Help a Reporter Out" connects journalists with people like you and me who have an engaging story or quote to share.

If you've found a cool hack, had great success with a particular endeavor, or even just have a strong opinion about a subject; you could be quoted and rewarded with a link.

Price: Free or \$19/month to have an edge.

Visit: [HARO](#)

89). ScrapeBox



[ScrapeBox](#)

Can't leave this one off the list. Scrape Box is used most effectively by the most creative SEO experts. It mines keywords, auto builds blog comments, scrapes URLs and web pages, finds broken links & unregistered domains, extracts emails, & more!

Price: \$97

Visit: [ScrapeBox](#)

90). Ninja Outreach



(US) (508) 202-1480
(UK) +44 7534 705947

Contact Us Features Pricing Done-For-You Academy Blog

SIGN IN

Find Influencers. Automate Outreach.

The screenshot shows the NinjaOutreach software interface. On the left is a sidebar with icons for Contact Prospecting, Social Prospecting, List Management, New Prospects, Manage Templates, Settings, How To Videos, and Logout. The main area has a search bar at the top with the text 'healthy food blog'. Below it is a table titled 'Filter by Tag' with options for Blogger, Influencer, and Company. The table has columns for Contact Info, Share, MRR Metrics, Traffic & Engagement, and Features. It lists three profiles: 'My Alpha at bloggen.com', 'Milley Valentine from Monday For You', and 'Whole Food Momma Cooking Blog | Who...'. Each profile includes a small thumbnail, contact information, and various performance metrics like 'Visits Per Month' and 'Social Shares Per Post'.

Find thousands of influencers & leads instantly in any country.
Outreach to them at a fraction of the time and cost!

Ninja Outreach - The absolute easiest way to conduct blogger, podcast guest outreach, guest post outreach, Instagram prospecting, twitter prospecting, and more! A serious work horse here.

Price: \$29/month

Visit: [Ninja Outreach](#)

91). Removeem

The screenshot shows the Removeem website. At the top are buttons for GET STARTED, SIGN IN, FAQ, and PRICING. To the right are social media links for follow us on: YouTube, Google+, and a badge that says '1,000,000+ LINKS REMOVED'. The main heading is 'Remove'em' with a 'BETA' tag below it. Below the heading is the subtext 'Professional Backlink Removal Tool'. There are four main service offerings shown in circles: 'Uncover Bad Links' (Find Root Linking Domains From 3 Sources!), 'Contact Webmasters' (Automatically Find Webmaster Contact for Millions of Sites!), 'Track Campaign' (Nightly Link Checks to Determine Removal Rates!), and 'Export Results' (Give Google Proof You've Been Removing Links!). Below these is a large call-to-action button: 'CLICK HERE TO LEARN MORE ABOUT WHAT MAKES US DIFFERENT... BETTER!'. At the bottom is a section titled 'How Many Links Do You Need Removed?'.

Removeem - Did your money site get hit with negative SEO? Want to take on a client that had the

worst SEO done previously and has a tone of spammy inbound links? Use Removeem to help contact webmasters to remove old spammy links. Can't say I've tried it but for serious jobs on important money sites, could be useful.

Price: \$249 one time fee.

Visit: [Removeem](#)

92). The Hoth



The Hoth - Well known as the backbone to many SEO agencies link building efforts.

The Hoth offers white labeled link building services that come in the shape of citations, Web 2.0s, tiered link building, press release writing & distribution, blog post writing, & more. Great resource if you're just starting out.

Price: \$60 for starter link building packages.

Visit: [The Hoth](#)

Email Marketing

(Agency & Affiliate Newsletters or Follow Up)

93). Email Octopus



EmailOctopus

Email marketing for next to nothing, via Amazon SES

[Get started for free](#)

Email Octopus - The most ridiculously affordable email marketing software. Perfect for agency newsletters or if you run a product based SEO service (you sell links, content, social signals).

It isn't free to start like MailChimp but as soon as you have a few thousand subscribers it will save you big big money.

Price: Free up to 1000 subscribers then just \$12/month

Visit: [Email Octopus](#)

94). Mail Poet



MailPoet Newsletters

Send newsletters post notifications or autoresponders from WordPress easily, and beautifully. Start to capture subscribers with our widget now.

[Download Version 2.7.2](#)

Mail Poet - A wordpress plugin that automatically formats and sends out a great looking weekly newsletter to your email subscribers.

A great tool for affiliate SEO sites to build an email list and auto bring traffic back to convert a sale, PBNs, and potentially local business clients who blog regularly.

Price: Free up to 2,000 subscribers then \$99/year per site.

Visit: [Mail Poet](#)

Domain Research

(Getting Into that PBN & Keyword Rich Domain Name Game eh?)

95). Lean Domain Search

The screenshot shows the homepage of LeanDomainSearch. At the top, there's a dark header bar with the "LeanDomainSearch" logo on the left and navigation links for "Domain Name Generator", "Favorites (0)", "Tour", and "Testimonials" on the right. The main body has a blue background with white text. The central message reads: "Find a great available domain name for your website in seconds". Below this, there's a search input field with a placeholder "Enter a word that you want your domain name to include:" and a "SEARCH DOMAINS" button. A list of example keywords is provided: boston, coffee, dating, dev, fly, football, fun, game, git, gym, india, iphone, mail, matt, note, nyc, obama, party, photoshop, pic, poker, rails, reddit, running, sci-fi, seo, startup, stock, sushi, todo, webdesign, wii. At the bottom, there are links for "About", "Blog", "FAQs", "Terms and Privacy", and "Contact". A copyright notice at the very bottom states: "© 2016 Automattic Inc."

Lean Domain Search - Simple. Just enter in your desired keyword rich domain and then see the results for the best available match. Yes keyword rich domains still rank better and will always rank well. Google doesn't know if you actually filed your business name as "New Hampshire SEO Company" and if that's your brand name, your website should come up first for a brand search; thus keyword rich domains will always rank well! Rant over. Great tool.

Price: Free

Visit: [Lean Domain Search](#)

96). Domain Reanimator

Simply the Easiest, Fastest & Most Advanced

EXPIRED DOMAIN CRAWLER

Research, Register & Rebuild Unlimited Expired Domains, All With One Tool



[START CRAWLING NOW!](#)

Domain ReAnimator - It's what the big boys use to research, analyze, purchase expired domains, and revive the old domain's archived website content for a potentially uber powerful PBN.

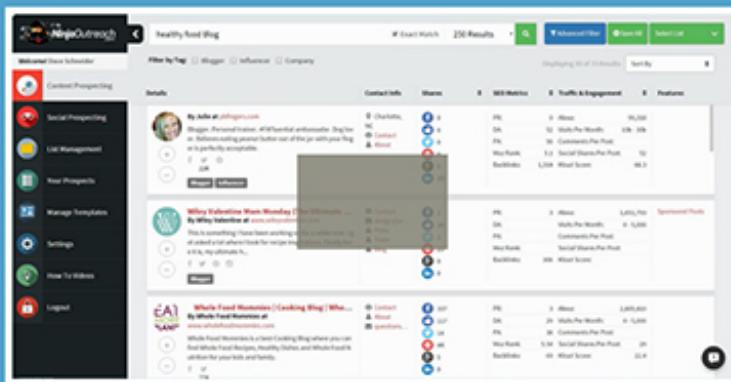
Price: \$195/month

Visit: [Domain ReAnimator](#)

Link Building Services

97). Ninja Assistants

Find Influencers. Automate Outreach.



Find thousands of influencers & leads instantly in any country.
Outreach to them at a fraction of the time and cost!

Ninja Assistants - The done for you service of Ninja Outreach. With Ninja Assistants you can receive a custom quote to have the experts of Ninja Outreach conduct guest blogging outreach for you.

Best of all you only pay per guest post landed (pay per results). An excellent way to scale your blogger outreach and quality white hat link building for your agency!

Price: Starts around \$1250/month for several high quality link placements.

Visit: [Ninja Assistants](#)

98). Diggity Links



DIGGITY LINKS

DiggityLinks - If you're active on Facebook within the major SEO communities then you know Matt Diggity. This guy is the PBN master, rents out incredible and niche specific PBN links that are powerful, and is one cool dude.

Can't promise you his links are available because of the demand.

Price: Starting at \$5/month per link.

Visit: [DiggityLinks](#)

Social SEO Tools

(Because Social Signals Count)

99). Needles

Features

Our robust feature set will ensure that you are armed with all the tools you need to #GrowYourBusiness.

[LET'S GET STARTED](#)

Automated Ad creation

Add pictures, videos and some basic messaging and we take care of the rest. We create hundreds of ad variations instantly across each platform.



No longer do you have to spend hours trying to come up with the perfect ad.

[Needles](#) - Needles allows you to automate social media advertising across Facebook, Instagram, and Twitter (soon Google) to drive relevant web traffic, exposure, and leads for your business and your clients.

This is a killer tool to couple with your SEO services as it boosts web traffic, drives real social signals (which we all know are crucial today), and generates new business for your clients while your keyword rankings and organic traffic builds. The kicker is that it really depends on your niche as to how helpful it is and isn't as awesome as manual optimization.

Price: \$100/month

Visit: [Needles](#)

100). SocialMention

socialmention*

Real-time social media search and analysis:

 in

Trends: [Brexit](#), [Flag Day 2016](#), [Apple](#), [Linkedin Stock](#), [Mexico Vs Venezuela](#), [Lil Wayne](#), [Sony E3](#)

[SocialMention](#) - Great reputation management tool to find conversations about your brand or a

keyword subject online. Best of all it's free.

Price: Free

Visit: [SocialMention](#)

101). BuzzBundle

The screenshot shows the BuzzBundle homepage with a dark background. At the top, there's a navigation bar with links for Home, Order, Download, Features, Screenshots, Compare editions, Training, and Support. A magnifying glass icon is on the far right. The main headline reads "Make Social Media work for Your business!" in large, bold, pink text. Below it, a sub-headline says "BuzzBundle is the best way to promote your brand, drive traffic and power up your SEO campaign with social media". To the left, there's a form with fields for "Name" and "Email", and a green "DOWNLOAD FREE!" button. A green arrow points from the "Email" field down towards the download button. On the right side of the page, there's a screenshot of the BuzzBundle software interface showing multiple social media feeds and a video player with the text "Watch video".

BuzzBundle - Ultra robust social media management tool that has unique features such as allowing you to create and manage social media personas. A persona would represent an individual rather than a business so that you can post on behalf of your CEO, manager, friend, customer, client, mom, or your dog's Facebook profile. This feature alone opens doors to some strategic social strategy.

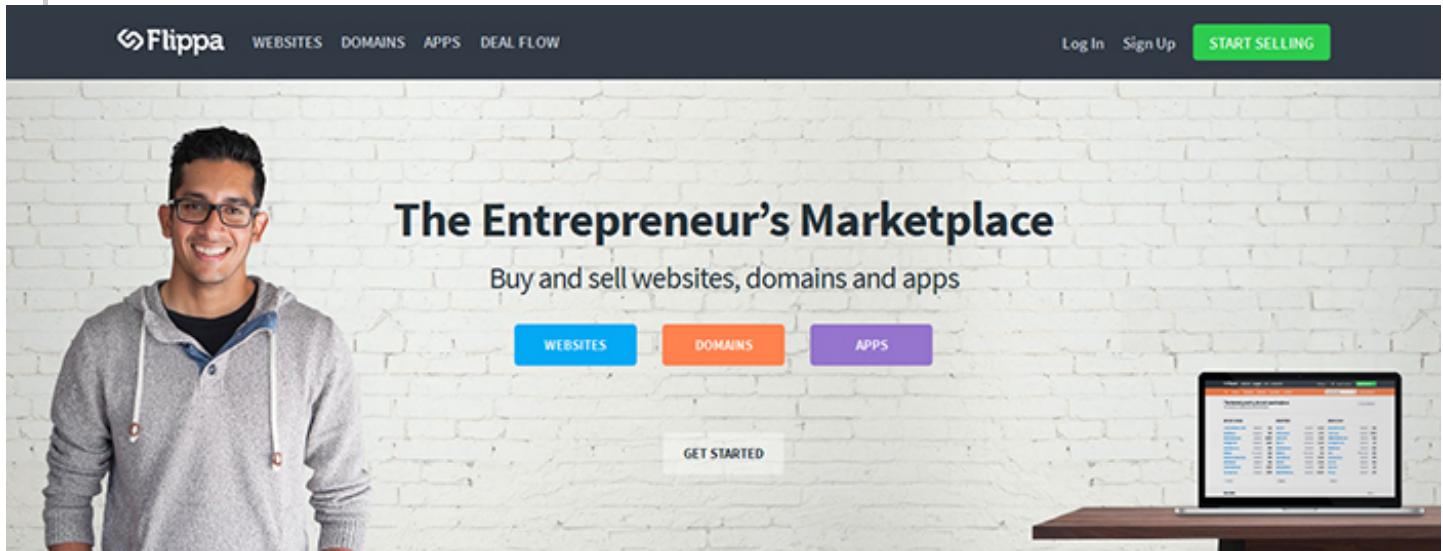
Of course it also helps you manage brand mentions online, schedule posts, gauge interaction, and more. If you're crafty and enjoy black hat/ grey hat tactics; you can do some cool stuff with this one.

Price: Free unless you want extra features then \$100/month

Visit: [BuzzBundle](#)

Websites & Web Design Tools

102). Flippa



Flippa - The #1 marketplace to buy or sell websites. Flippa is simply addicting. You can buy websites that are already making money and optimize them to make even more money (using your SEO knowledge).

Flippa can be used strategically to [buy websites that already have rankings and traffic](#) as basically a real "PBN" or [asset for client projects](#). Simply build links from this asset while it makes money for you to pay off costs. A win, a win and a strategy I haven't heard anyone else reveal (a Dino original to my knowledge).

Price: Anywhere from \$100- \$20,000 average ballpark per website purchased

Visit: [Flippa](#)

103). Duda Mobile

The image shows the homepage of Duda Mobile. At the top, there's a navigation bar with the Duda logo, 'PRODUCTS', 'FEATURES', 'TEMPLATES', 'PLANS', 'RESELLERS', 'PARTNERS', 'Blog', 'Resource Center', and a 'Why Duda?' button. The main headline is 'BUILD SMARTER WEBSITES, FASTER.' in large white text. Below it, a sub-headline says 'It's Free.' and 'Over 5 Million Sites Created.' There's a prominent orange 'CREATE YOURS NOW' button. In the background, several devices (a laptop, a tablet, and a smartphone) are shown displaying different website templates, such as 'Amelie Photography Template'. The overall design is modern and professional.

Duda Mobile - Website not mobile friendly? That's a big problem for Google. Make it mobile friendly

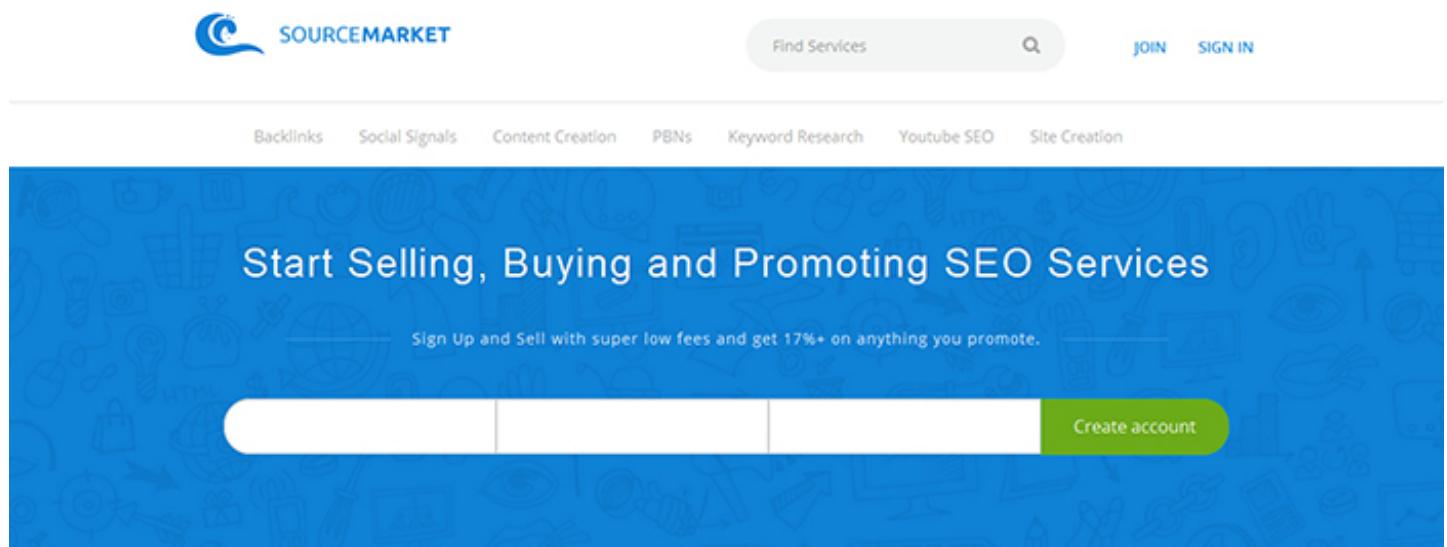
in 5 minutes with Duda Mobile and impress clients and yourself with your work. I've definitely patted myself on the back after using Duda Mobile to build a mobile site in a few minutes.

Price: Free with DUDA branding then \$19/month per mobile site

Visit: [Duda Mobile](#)

SEO MarketingPlace for VA's, Content, & Link Building

104). Source Market-

The screenshot shows the homepage of SourceMarket. At the top, there is a navigation bar with the SourceMarket logo, a search bar labeled "Find Services", and buttons for "JOIN" and "SIGN IN". Below the navigation bar, there is a horizontal menu with links: Backlinks, Social Signals, Content Creation, PBNs, Keyword Research, Youtube SEO, and Site Creation. The main content area has a blue background with white text. It features a large button with the text "Start Selling, Buying and Promoting SEO Services". Below this button, there is a subtext: "Sign Up and Sell with super low fees and get 17%+ on anything you promote." To the right of the main button, there is a green "Create account" button.

A marketplace specific to search engine optimization. You genius Becker, you... At Source Market you can buy pre-built PBNs, 1 off PBN links, local business citations, online reviews, content, and more.

When you know which gigs work and how to use them correctly Source Market can become a huge fulfillment center for your SEO efforts.

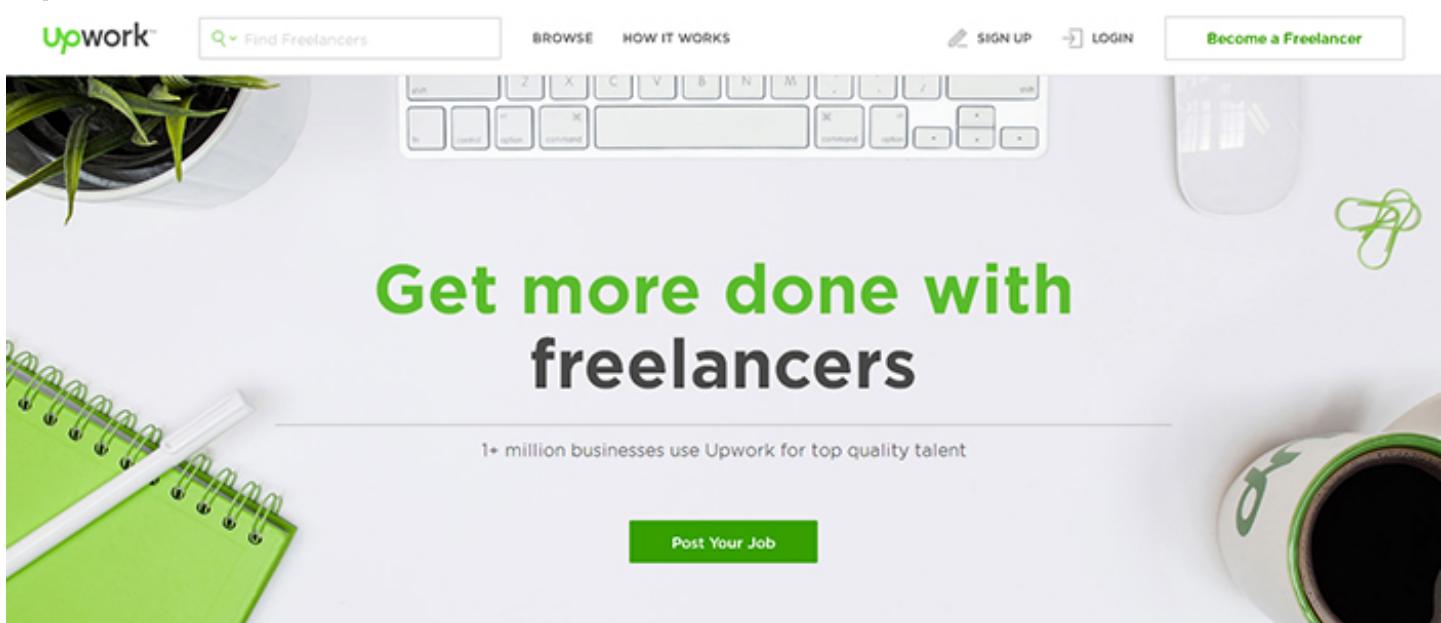
Visit: [Source Market-](#)

To help you out, I've vetted some of the best gigs on Source Market. Check out the:

Price: Wide range from \$5 - \$400 depending on the gig.

Visit: [Source Market-](#)

105). Upwork



A general marketplace to hire contractors and freelancers. Previously known as Odesk, Upwork is my go to spot for hiring virtual assistants.

The key to hiring great people is all in your script.

Price: \$5/hour and up

Visit: [Upwork](#) -

106). Fiverr

The Fiverr homepage has a black header with 'fiverr' logo, 'Find Services' button, and a search bar. Below the header is a navigation bar with categories: Graphics & Design, Digital Marketing, Writing & Translation, Video & Animation, Music & Audio, Programming & Tech, Advertising, Business, Lifestyle, Gifts, Fun & Bizarre, and Other. The main banner features a smiling man with glasses and the text 'What do you need done? Find it on Fiverr. Browse. Buy. Done.' with a search bar and 'Find Services' button. A sidebar on the left shows a microphone icon and 'Voice Over More than 5,000 services offered'. At the bottom, there's a 'TRENDING COLLECTIONS' section with a 'Choose from our most popular services' button.

But you already know this. On Fiverr you can have just about anything outsourced for \$5. Wild, dangerous, and extremely addicting.

I'm pretty sure I've spent close to \$8,000 on fiverr in the last 24 months.

Price: \$5 per gig and up

visit: [Fiverr](#)

A lot of the SEO tools and softwares listed above overlap one another in regards to features.

Below we have listed what we believe is the best combination of tools that work together for beginner and local SEO experts.

Beginner or Local SEO Group Package

Local SEO tools that compliment each other so you can get the most bang for your buck.

[Bright Local](#) -

[Traffic Travis](#) -

[Source Market](#) -

[FreshBooks](#) -

[WP Fix It](#) -

Affiliate SEO Bundle

Affiliate tools that compliment each other so you can get the most bang for your buck!

[SEMRUSH](#) -

[Pro Rank Tracker](#)

[Domain Reanimator](#)

[Mail Poet](#)
